



Retail Goods and Services Expenditures

Norcross, GA - 3,5,10 Minutes
 65 Lawrenceville St NW, Norcross, Georgia, 30071
 Drive Time: 3 minute radius

Prepared by Esri
 Latitude: 33.94260
 Longitude: -84.21145

Top Tapestry Segments	Percent	Demographic Summary	2016	2021
City Lights (8A)	54.4%	Population	1,063	1,208
NeWest Residents (13C)	33.5%	Households	498	565
Enterprising Professionals (2D)	10.6%	Families	319	358
Barrios Urbanos (7D)	1.6%	Median Age	34.5	35.2
Top Tier (1A)	0.0%	Median Household Income	\$52,967	\$60,097
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		106	\$2,128.55	\$1,060,020
Men's		107	\$430.57	\$214,423
Women's		101	\$695.45	\$346,334
Children's		112	\$359.85	\$179,206
Footwear		108	\$464.35	\$231,246
Watches & Jewelry		98	\$101.42	\$50,506
Apparel Products and Services (1)		107	\$76.92	\$38,305
Computer				
Computers and Hardware for Home Use		105	\$182.13	\$90,701
Portable Memory		100	\$4.69	\$2,336
Computer Software		103	\$13.39	\$6,666
Computer Accessories		97	\$17.27	\$8,602
Entertainment & Recreation		95	\$2,776.36	\$1,382,625
Fees and Admissions		103	\$596.52	\$297,068
Membership Fees for Clubs (2)		102	\$195.00	\$97,112
Fees for Participant Sports, excl. Trips		97	\$86.60	\$43,126
Tickets to Theatre/Operas/Concerts		102	\$53.97	\$26,877
Tickets to Movies/Museums/Parks		112	\$74.17	\$36,939
Admission to Sporting Events, excl. Trips		99	\$52.64	\$26,216
Fees for Recreational Lessons		108	\$133.16	\$66,312
Dating Services		142	\$0.98	\$487
TV/Video/Audio		97	\$1,161.99	\$578,672
Cable and Satellite Television Services		95	\$849.58	\$423,089
Televisions		102	\$111.79	\$55,673
Satellite Dishes		80	\$1.17	\$581
VCRs, Video Cameras, and DVD Players		105	\$8.48	\$4,225
Miscellaneous Video Equipment		85	\$6.57	\$3,274
Video Cassettes and DVDs		105	\$19.32	\$9,620
Video Game Hardware/Accessories		105	\$27.03	\$13,459
Video Game Software		110	\$15.11	\$7,524
Streaming/Downloaded Video		107	\$19.39	\$9,657
Rental of Video Cassettes and DVDs		108	\$17.62	\$8,774
Installation of Televisions		61	\$0.56	\$280
Audio (3)		98	\$80.48	\$40,081
Rental and Repair of TV/Radio/Sound Equipment		124	\$4.89	\$2,434
Pets		86	\$462.71	\$230,428
Toys/Games/Crafts/Hobbies (4)		97	\$111.34	\$55,449
Recreational Vehicles and Fees (5)		81	\$87.22	\$43,435
Sports/Recreation/Exercise Equipment (6)		97	\$159.89	\$79,625
Photo Equipment and Supplies (7)		95	\$52.55	\$26,169
Reading (8)		92	\$120.23	\$59,873
Catered Affairs (9)		92	\$23.91	\$11,905
Food		101	\$8,167.10	\$4,067,215
Food at Home		101	\$5,016.17	\$2,498,055
Bakery and Cereal Products		99	\$668.93	\$333,126
Meats, Poultry, Fish, and Eggs		102	\$1,133.62	\$564,543
Dairy Products		101	\$533.78	\$265,824
Fruits and Vegetables		104	\$993.90	\$494,963
Snacks and Other Food at Home (10)		98	\$1,685.94	\$839,599
Food Away from Home		102	\$3,150.92	\$1,569,159
Alcoholic Beverages		102	\$524.61	\$261,258

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	76	\$5,714.20	\$2,845,672
Value of Retirement Plans	78	\$20,435.38	\$10,176,821
Value of Other Financial Assets	78	\$877.45	\$436,971
Vehicle Loan Amount excluding Interest	92	\$2,253.95	\$1,122,467
Value of Credit Card Debt	97	\$557.18	\$277,475
Health			
Nonprescription Drugs	91	\$113.45	\$56,500
Prescription Drugs	80	\$334.67	\$166,667
Eyeglasses and Contact Lenses	91	\$80.96	\$40,316
Home			
Mortgage Payment and Basics (11)	87	\$7,416.50	\$3,693,417
Maintenance and Remodeling Services	77	\$1,342.60	\$668,616
Maintenance and Remodeling Materials (12)	68	\$245.55	\$122,286
Utilities, Fuel, and Public Services	94	\$4,576.32	\$2,279,007
Household Furnishings and Equipment			
Household Textiles (13)	98	\$85.71	\$42,684
Furniture	100	\$493.36	\$245,695
Rugs	95	\$23.30	\$11,605
Major Appliances (14)	86	\$245.04	\$122,028
Housewares (15)	97	\$80.99	\$40,333
Small Appliances	103	\$48.52	\$24,164
Luggage	99	\$9.11	\$4,536
Telephones and Accessories	98	\$69.62	\$34,671
Household Operations			
Child Care	110	\$465.89	\$232,014
Lawn and Garden (16)	78	\$318.38	\$158,554
Moving/Storage/Freight Express	115	\$73.13	\$36,419
Housekeeping Supplies (17)	96	\$672.00	\$334,654
Insurance			
Owners and Renters Insurance	73	\$336.16	\$167,409
Vehicle Insurance	97	\$1,082.71	\$539,189
Life/Other Insurance	85	\$353.05	\$175,819
Health Insurance	88	\$2,966.53	\$1,477,331
Personal Care Products (18)	101	\$440.12	\$219,178
School Books and Supplies (19)	104	\$171.55	\$85,434
Smoking Products	88	\$362.02	\$180,286
Transportation			
Payments on Vehicles excluding Leases	90	\$1,878.62	\$935,554
Gasoline and Motor Oil	94	\$2,890.62	\$1,439,531
Vehicle Maintenance and Repairs	95	\$978.67	\$487,380
Travel			
Airline Fares	102	\$463.14	\$230,642
Lodging on Trips	90	\$417.05	\$207,692
Auto/Truck Rental on Trips	95	\$22.93	\$11,418
Food and Drink on Trips	93	\$407.99	\$203,179

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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

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Top Tapestry Segments	Percent	Demographic Summary	2016	2021
NeWest Residents (13C)	39.3%	Population	11,198	12,308
Barrios Urbanos (7D)	23.6%	Households	3,444	3,763
Enterprising Professionals (2D)	18.5%	Families	2,408	2,613
City Lights (8A)	11.6%	Median Age	31.9	31.9
American Dreamers (7C)	6.3%	Median Household Income	\$47,916	\$54,209
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		97	\$1,958.28	\$6,744,316
Men's		97	\$388.36	\$1,337,505
Women's		92	\$632.10	\$2,176,941
Children's		110	\$354.41	\$1,220,577
Footwear		100	\$427.41	\$1,471,986
Watches & Jewelry		86	\$89.13	\$306,962
Apparel Products and Services (1)		93	\$66.88	\$230,345
Computer				
Computers and Hardware for Home Use		96	\$165.75	\$570,834
Portable Memory		93	\$4.35	\$14,991
Computer Software		93	\$12.02	\$41,388
Computer Accessories		86	\$15.37	\$52,935
Entertainment & Recreation		87	\$2,544.55	\$8,763,417
Fees and Admissions		88	\$507.88	\$1,749,149
Membership Fees for Clubs (2)		84	\$160.72	\$553,523
Fees for Participant Sports, excl. Trips		88	\$78.84	\$271,532
Tickets to Theatre/Operas/Concerts		82	\$43.26	\$148,997
Tickets to Movies/Museums/Parks		104	\$68.82	\$237,004
Admission to Sporting Events, excl. Trips		83	\$44.21	\$152,257
Fees for Recreational Lessons		90	\$111.28	\$383,239
Dating Services		109	\$0.75	\$2,598
TV/Video/Audio		91	\$1,091.74	\$3,759,952
Cable and Satellite Television Services		89	\$797.37	\$2,746,135
Televisions		95	\$104.64	\$360,383
Satellite Dishes		94	\$1.37	\$4,710
VCRs, Video Cameras, and DVD Players		99	\$8.00	\$27,565
Miscellaneous Video Equipment		97	\$7.45	\$25,659
Video Cassettes and DVDs		99	\$18.21	\$62,730
Video Game Hardware/Accessories		101	\$25.86	\$89,070
Video Game Software		109	\$15.03	\$51,747
Streaming/Downloaded Video		101	\$18.31	\$63,066
Rental of Video Cassettes and DVDs		106	\$17.39	\$59,890
Installation of Televisions		66	\$0.61	\$2,113
Audio (3)		90	\$73.29	\$252,419
Rental and Repair of TV/Radio/Sound Equipment		107	\$4.20	\$14,466
Pets		81	\$435.23	\$1,498,919
Toys/Games/Crafts/Hobbies (4)		91	\$104.59	\$360,217
Recreational Vehicles and Fees (5)		76	\$82.18	\$283,025
Sports/Recreation/Exercise Equipment (6)		90	\$148.87	\$512,708
Photo Equipment and Supplies (7)		87	\$47.67	\$164,174
Reading (8)		81	\$105.77	\$364,279
Catered Affairs (9)		80	\$20.61	\$70,992
Food		95	\$7,707.72	\$26,545,382
Food at Home		95	\$4,733.80	\$16,303,202
Bakery and Cereal Products		92	\$622.51	\$2,143,918
Meats, Poultry, Fish, and Eggs		98	\$1,085.62	\$3,738,876
Dairy Products		93	\$493.43	\$1,699,371
Fruits and Vegetables		97	\$923.57	\$3,180,760
Snacks and Other Food at Home (10)		94	\$1,608.68	\$5,540,277
Food Away from Home		96	\$2,973.92	\$10,242,179
Alcoholic Beverages		90	\$461.22	\$1,588,449

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Financial			
Value of Stocks/Bonds/Mutual Funds	66	\$4,957.06	\$17,072,100
Value of Retirement Plans	64	\$16,651.51	\$57,347,807
Value of Other Financial Assets	76	\$864.70	\$2,978,022
Vehicle Loan Amount excluding Interest	96	\$2,339.21	\$8,056,231
Value of Credit Card Debt	84	\$480.68	\$1,655,469
Health			
Nonprescription Drugs	85	\$106.15	\$365,564
Prescription Drugs	76	\$319.08	\$1,098,912
Eyeglasses and Contact Lenses	80	\$71.12	\$244,938
Home			
Mortgage Payment and Basics (11)	77	\$6,583.07	\$22,672,093
Maintenance and Remodeling Services	67	\$1,174.91	\$4,046,407
Maintenance and Remodeling Materials (12)	67	\$243.07	\$837,128
Utilities, Fuel, and Public Services	89	\$4,326.30	\$14,899,772
Household Furnishings and Equipment			
Household Textiles (13)	88	\$76.41	\$263,153
Furniture	93	\$458.91	\$1,580,484
Rugs	78	\$18.99	\$65,406
Major Appliances (14)	82	\$231.75	\$798,156
Housewares (15)	91	\$76.03	\$261,856
Small Appliances	92	\$43.27	\$149,005
Luggage	88	\$8.09	\$27,845
Telephones and Accessories	92	\$65.37	\$225,122
Household Operations			
Child Care	99	\$417.67	\$1,438,467
Lawn and Garden (16)	71	\$289.41	\$996,717
Moving/Storage/Freight Express	107	\$67.63	\$232,903
Housekeeping Supplies (17)	90	\$632.99	\$2,180,023
Insurance			
Owners and Renters Insurance	69	\$320.23	\$1,102,861
Vehicle Insurance	91	\$1,024.23	\$3,527,444
Life/Other Insurance	74	\$307.55	\$1,059,197
Health Insurance	80	\$2,714.48	\$9,348,679
Personal Care Products (18)	95	\$414.67	\$1,428,136
School Books and Supplies (19)	100	\$163.69	\$563,736
Smoking Products	84	\$343.93	\$1,184,511
Transportation			
Payments on Vehicles excluding Leases	92	\$1,910.90	\$6,581,138
Gasoline and Motor Oil	93	\$2,870.95	\$9,887,562
Vehicle Maintenance and Repairs	89	\$916.82	\$3,157,544
Travel			
Airline Fares	85	\$387.93	\$1,336,041
Lodging on Trips	77	\$357.99	\$1,232,908
Auto/Truck Rental on Trips	86	\$20.57	\$70,838
Food and Drink on Trips	82	\$357.32	\$1,230,610

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Top Tapestry Segments	Percent	Demographic Summary	2016	2021
NeWest Residents (13C)	21.7%	Population	82,610	88,932
Enterprising Professionals (2D)	16.0%	Households	28,835	30,836
Metro Fusion (11C)	14.5%	Families	18,408	19,529
Young and Restless (11B)	14.3%	Median Age	31.8	32.0
American Dreamers (7C)	8.0%	Median Household Income	\$46,055	\$52,283
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		92	\$1,857.58	\$53,563,438
Men's		92	\$369.27	\$10,647,912
Women's		88	\$606.28	\$17,482,048
Children's		102	\$329.10	\$9,489,625
Footwear		94	\$401.30	\$11,571,438
Watches & Jewelry		84	\$87.01	\$2,509,065
Apparel Products and Services (1)		90	\$64.62	\$1,863,351
Computer				
Computers and Hardware for Home Use		93	\$160.53	\$4,628,920
Portable Memory		90	\$4.24	\$122,308
Computer Software		92	\$11.94	\$344,430
Computer Accessories		83	\$14.79	\$426,612
Entertainment & Recreation		84	\$2,434.29	\$70,192,813
Fees and Admissions		84	\$482.06	\$13,900,182
Membership Fees for Clubs (2)		80	\$153.04	\$4,412,906
Fees for Participant Sports, excl. Trips		84	\$75.43	\$2,175,106
Tickets to Theatre/Operas/Concerts		79	\$41.79	\$1,204,880
Tickets to Movies/Museums/Parks		97	\$64.69	\$1,865,294
Admission to Sporting Events, excl. Trips		82	\$43.54	\$1,255,384
Fees for Recreational Lessons		84	\$102.83	\$2,964,985
Dating Services		109	\$0.75	\$21,627
TV/Video/Audio		87	\$1,045.68	\$30,152,041
Cable and Satellite Television Services		85	\$762.43	\$21,984,791
Televisions		91	\$100.45	\$2,896,581
Satellite Dishes		85	\$1.24	\$35,631
VCRs, Video Cameras, and DVD Players		96	\$7.77	\$224,035
Miscellaneous Video Equipment		94	\$7.23	\$208,341
Video Cassettes and DVDs		95	\$17.58	\$506,899
Video Game Hardware/Accessories		100	\$25.55	\$736,710
Video Game Software		108	\$14.83	\$427,642
Streaming/Downloaded Video		98	\$17.79	\$513,046
Rental of Video Cassettes and DVDs		101	\$16.53	\$476,533
Installation of Televisions		68	\$0.63	\$18,169
Audio (3)		85	\$69.63	\$2,007,854
Rental and Repair of TV/Radio/Sound Equipment		102	\$4.02	\$115,809
Pets		78	\$418.72	\$12,073,850
Toys/Games/Crafts/Hobbies (4)		87	\$99.23	\$2,861,284
Recreational Vehicles and Fees (5)		74	\$79.23	\$2,284,580
Sports/Recreation/Exercise Equipment (6)		86	\$141.61	\$4,083,307
Photo Equipment and Supplies (7)		84	\$46.34	\$1,336,282
Reading (8)		78	\$102.04	\$2,942,424
Catered Affairs (9)		75	\$19.38	\$558,861
Food		91	\$7,336.67	\$211,552,903
Food at Home		90	\$4,489.49	\$129,454,420
Bakery and Cereal Products		88	\$593.53	\$17,114,566
Meats, Poultry, Fish, and Eggs		92	\$1,020.34	\$29,421,487
Dairy Products		88	\$466.57	\$13,453,639
Fruits and Vegetables		91	\$870.02	\$25,087,094
Snacks and Other Food at Home (10)		90	\$1,539.02	\$44,377,634
Food Away from Home		92	\$2,847.18	\$82,098,483
Alcoholic Beverages		88	\$450.83	\$12,999,692

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Retail Goods and Services Expenditures

Norcross, GA - 3,5,10 Minutes
65 Lawrenceville St NW, Norcross, Georgia, 30071
Drive Time: 10 minute radius

Prepared by Esri
Latitude: 33.94260
Longitude: -84.21145

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	69	\$5,180.99	\$149,393,821
Value of Retirement Plans	61	\$16,018.97	\$461,907,131
Value of Other Financial Assets	83	\$942.38	\$27,173,628
Vehicle Loan Amount excluding Interest	93	\$2,274.29	\$65,579,103
Value of Credit Card Debt	80	\$456.17	\$13,153,755
Health			
Nonprescription Drugs	82	\$101.47	\$2,925,921
Prescription Drugs	73	\$304.67	\$8,785,143
Eyeglasses and Contact Lenses	76	\$67.79	\$1,954,849
Home			
Mortgage Payment and Basics (11)	71	\$6,053.89	\$174,563,985
Maintenance and Remodeling Services	63	\$1,106.87	\$31,916,473
Maintenance and Remodeling Materials (12)	62	\$226.39	\$6,527,974
Utilities, Fuel, and Public Services	84	\$4,098.76	\$118,187,726
Household Furnishings and Equipment			
Household Textiles (13)	84	\$73.14	\$2,108,927
Furniture	90	\$442.41	\$12,756,892
Rugs	74	\$17.99	\$518,787
Major Appliances (14)	76	\$216.46	\$6,241,598
Housewares (15)	88	\$73.59	\$2,122,067
Small Appliances	87	\$41.00	\$1,182,187
Luggage	85	\$7.81	\$225,169
Telephones and Accessories	90	\$63.90	\$1,842,495
Household Operations			
Child Care	94	\$396.75	\$11,440,322
Lawn and Garden (16)	67	\$272.85	\$7,867,551
Moving/Storage/Freight Express	102	\$64.92	\$1,872,060
Housekeeping Supplies (17)	86	\$602.22	\$17,365,041
Insurance			
Owners and Renters Insurance	66	\$303.51	\$8,751,701
Vehicle Insurance	87	\$976.93	\$28,169,777
Life/Other Insurance	70	\$289.64	\$8,351,666
Health Insurance	77	\$2,587.46	\$74,609,281
Personal Care Products (18)	91	\$393.43	\$11,344,584
School Books and Supplies (19)	94	\$155.13	\$4,473,315
Smoking Products	83	\$341.58	\$9,849,591
Transportation			
Payments on Vehicles excluding Leases	88	\$1,833.07	\$52,856,532
Gasoline and Motor Oil	89	\$2,728.89	\$78,687,498
Vehicle Maintenance and Repairs	85	\$876.81	\$25,282,874
Travel			
Airline Fares	81	\$370.46	\$10,682,157
Lodging on Trips	74	\$344.13	\$9,922,870
Auto/Truck Rental on Trips	81	\$19.58	\$564,588
Food and Drink on Trips	78	\$341.96	\$9,860,506

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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

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