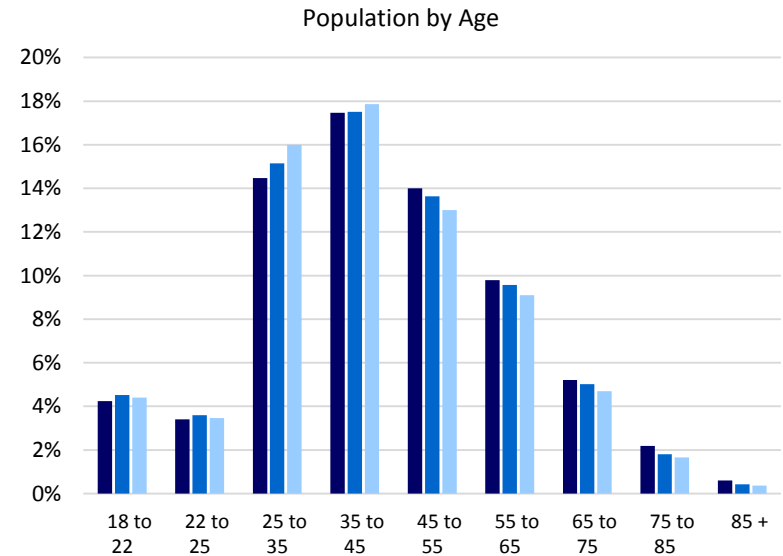
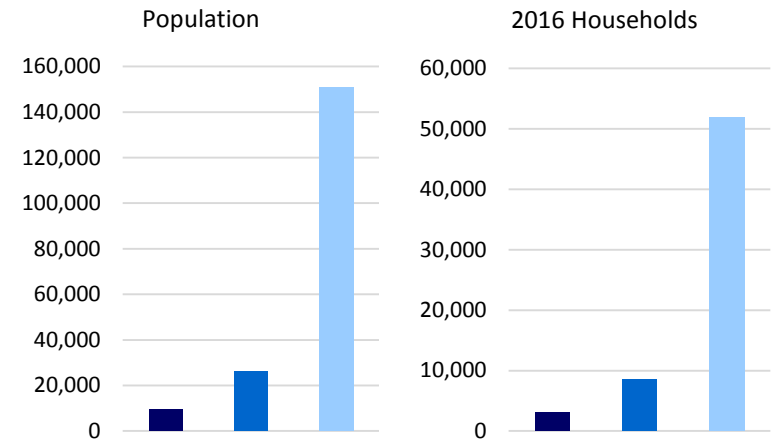


## Consumer Profile Report

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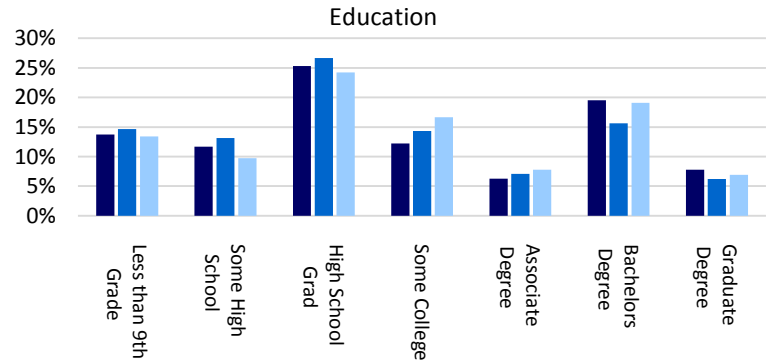
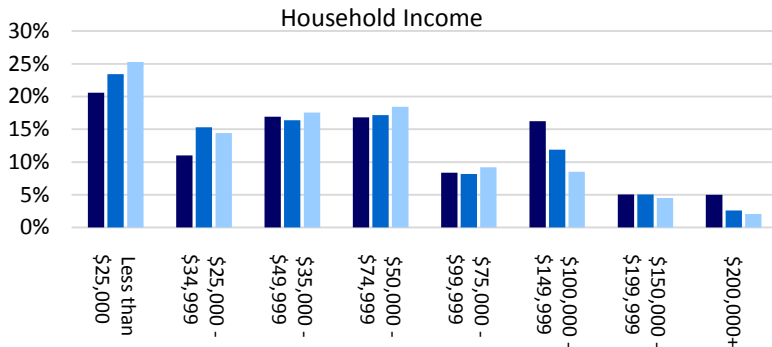
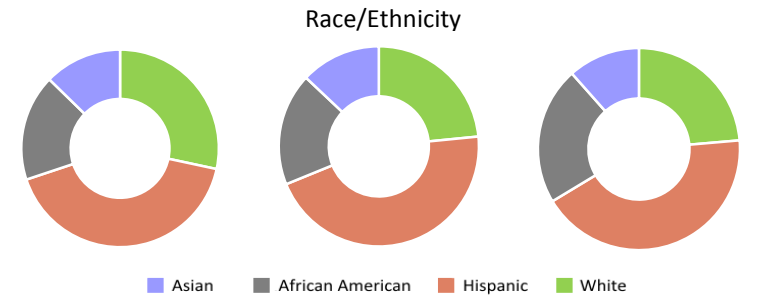
	3 Minutes		5 Minutes		10 Minutes	
<b>Current</b>						
2016 Population	9,502	---	26,332	---	150,960	---
2021 Projected Population	10,343	---	28,643	---	164,472	---
Pop Growth (%)	8.8%	---	8.8%	---	9.0%	---
2016 Households	3,148	---	8,508	---	51,901	---
2021 Projected Households	3,422	---	9,253	---	56,669	---
HH Growth (%)	8.7%	---	8.7%	---	9.2%	---
<b>Census Year</b>						
2000 Population	8,694	---	23,297	---	127,178	---
2010 Population	8,677	---	24,043	---	135,547	---
Pop Growth (%)	-0.2%	---	3.2%	---	6.6%	---
2000 Households	2,668	---	7,444	---	46,232	---
2010 Households	2,886	---	7,781	---	46,446	---
HH Growth (%)	8.1%	---	4.5%	---	0.5%	---
<b>Total Population by Age</b>						
Average Age (2016)	34.2		33.6		33.0	
<b>Children (2016)</b>						
0 - 4 Years	758		2,101		12,655	
5 - 9 Years	907		2,472		14,172	
10-13 Years	561		1,584		9,334	
14-17 Years	497		1,427		8,343	
<b>Adults (2016)</b>						
18 to 22	403	4.2%	1,189	4.5%	6,645	4.4%
22 to 25	323	3.4%	946	3.6%	5,218	3.5%
25 to 35	1,375	14.5%	3,987	15.1%	24,140	16.0%
35 to 45	1,659	17.5%	4,612	17.5%	26,967	17.9%
45 to 55	1,331	14.0%	3,591	13.6%	19,626	13.0%
55 to 65	929	9.8%	2,518	9.6%	13,732	9.1%
65 to 75	494	5.2%	1,321	5.0%	7,082	4.7%
75 to 85	207	2.2%	474	1.8%	2,499	1.7%
85 +	57	0.6%	111	0.4%	547	0.4%



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	3 Minutes		5 Minutes		10 Minutes	
<b>Population by Race/Ethnicity (2016)</b>						
White, Non-Hispanic	2,640	27.8%	6,033	22.9%	34,863	23.1%
Hispanic	3,865	40.7%	11,690	44.4%	63,056	41.8%
African American	1,621	17.1%	4,687	17.8%	32,601	21.6%
Asian	1,183	12.4%	3,339	12.7%	17,040	11.3%
<b>Language at Home (2016)</b>						
Spanish	8,744		24,231		138,305	
Asian Language	3,184	36.4%	9,634	39.8%	50,340	36.4%
	670	7.7%	2,053	8.5%	12,605	9.1%
<b>Ancestry (2016)</b>						
American Indian (ancestry)	15	0.2%	44	0.2%	262	0.2%
Hawaiian (ancestry)	6	0.1%	17	0.1%	96	0.1%
<b>Household Income (2016)</b>						
<b>Per Capita Income</b>	\$24,565	---	\$20,428	---	\$20,727	---
<b>Average HH Income</b>	\$74,143	---	\$63,220	---	\$60,286	---
<b>Median HH Income</b>	\$52,214	---	\$44,235	---	\$43,168	---
Less than \$25,000	648	20.6%	1,991	23.4%	13,129	25.3%
\$25,000 - \$34,999	346	11.0%	1,304	15.3%	7,482	14.4%
\$35,000 - \$49,999	533	16.9%	1,393	16.4%	9,109	17.6%
\$50,000 - \$74,999	530	16.8%	1,461	17.2%	9,565	18.4%
\$75,000 - \$99,999	263	8.3%	694	8.2%	4,770	9.2%
\$100,000 - \$149,999	512	16.3%	1,013	11.9%	4,429	8.5%
\$150,000 - \$199,999	159	5.1%	430	5.1%	2,338	4.5%
\$200,000+	157	5.0%	223	2.6%	1,080	2.1%
<b>Education (2016)</b>						
Less than 9th Grade	6,054		16,613		94,593	
Some High School	831	13.7%	2,430	14.6%	12,696	13.4%
High School Grad	705	11.6%	2,185	13.2%	9,198	9.7%
Some College	1,533	25.3%	4,428	26.7%	22,927	24.2%
Associate Degree	740	12.2%	2,380	14.3%	15,729	16.6%
Bachelors Degree	378	6.3%	1,179	7.1%	7,337	7.8%
Graduate Degree	1,182	19.5%	2,596	15.6%	18,045	19.1%
	471	7.8%	1,031	6.2%	6,539	6.9%

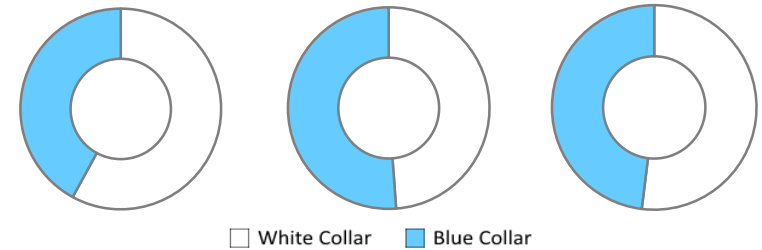


## Consumer Profile Report

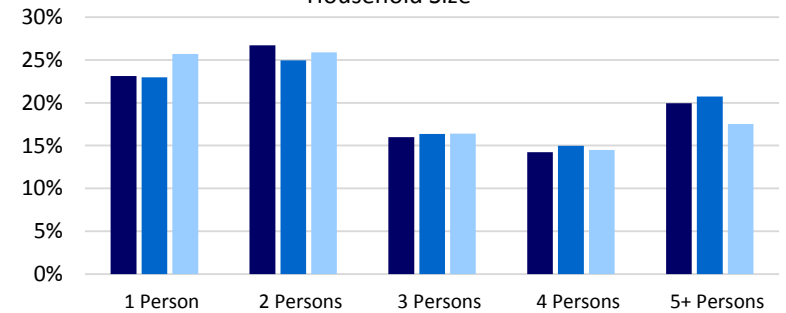
STI: PopStats, 2016 Q4

	3 Minutes		5 Minutes		10 Minutes	
<b>Unemployment Rate (2016)</b>		4.0%		5.1%		5.6%
<b>Employment, Pop 16+ (2016)</b>	7,043		19,466		110,603	
Armed Services	6	0.1%	34	0.2%	157	0.1%
Civilian	5,072	72.0%	13,916	71.5%	81,284	73.5%
Employed	4,868	69.1%	13,214	67.9%	76,698	69.3%
Unemployed	204	2.9%	701	3.6%	4,586	4.1%
Not in Labor Force	1,965	27.9%	5,517	28.3%	29,162	26.4%
<b>Daytime Population (2016)</b>	4,868		13,214		76,698	
White Collar	2,821	58.0%	6,452	48.8%	39,849	52.0%
Blue Collar	2,047	42.0%	6,762	51.2%	36,849	48.0%
<b>Family Structure (2016)</b>	2,274		6,056		34,513	
Single - Male	106	4.7%	263	4.3%	1,861	5.4%
Single - Female	113	5.0%	375	6.2%	2,850	8.3%
Single Parent - Male	39	1.7%	144	2.4%	1,731	5.0%
Single Parent - Female	327	14.4%	815	13.5%	5,987	17.3%
Married w/ Children	890	39.1%	2,557	42.2%	12,008	34.8%
Married w/out Children	798	35.1%	1,902	31.4%	10,076	29.2%
<b>Household Size (2016)</b>						
1 Person	728	23.1%	1,956	23.0%	13,335	25.7%
2 Persons	841	26.7%	2,122	24.9%	13,437	25.9%
3 Persons	503	16.0%	1,392	16.4%	8,503	16.4%
4 Persons	448	14.2%	1,275	15.0%	7,526	14.5%
5+ Persons	628	19.9%	1,763	20.7%	9,100	17.5%
<b>Home Ownership (2016)</b>	3,148		8,508		51,901	
Owners	1,970	62.6%	4,920	57.8%	23,426	45.1%
Renters	1,178	37.4%	3,588	42.2%	28,475	54.9%
<b>Components of Change (2016)</b>						
Births	113	1.2%	321	1.2%	1,937	1.3%
Deaths	56	0.6%	141	0.5%	761	0.5%
Migration	77	0.8%	114	0.4%	142	0.1%

White Collar / Blue Collar Occupation



Household Size



Home Ownership

