



# Tapestry Segmentation Area Profile

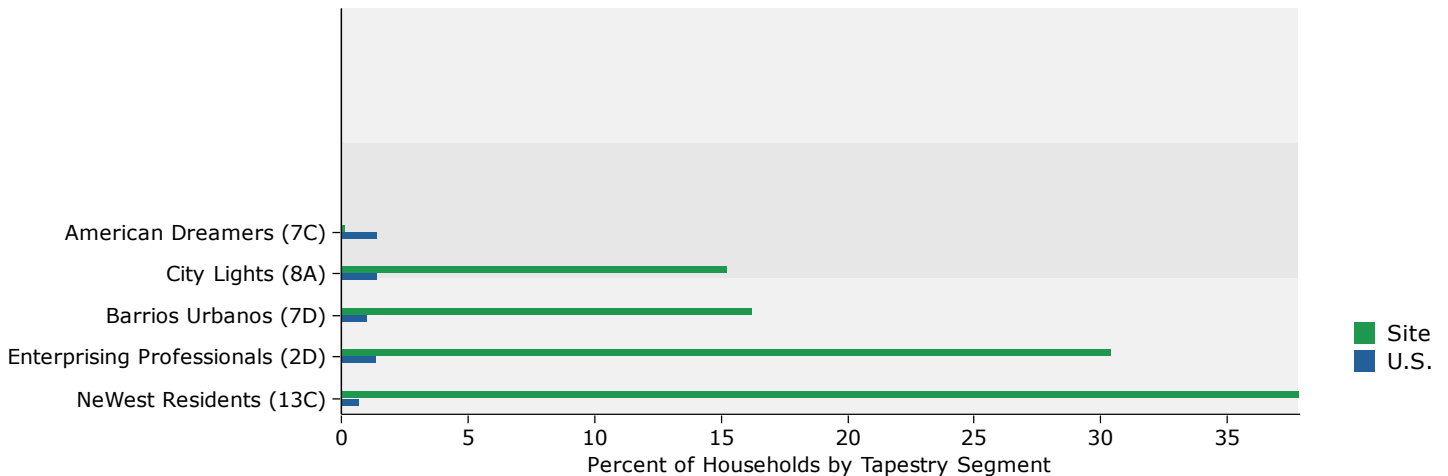
Norcross, GA - 1,3,5 Mile  
 65 Lawrenceville St NW, Norcross, Georgia, 30071  
 Ring: 1 mile radius

Prepared by Esri  
 Latitude: 33.94260  
 Longitude: -84.21145

## Top Twenty Tapestry Segments

Rank	Tapestry Segment	2016 Households		2016 U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	NeWest Residents (13C)	37.9%	37.9%	0.8%	0.8%	4873
2	Enterprising Professionals (2D)	30.4%	68.3%	1.4%	2.2%	2,185
3	Barrios Urbanos (7D)	16.3%	84.6%	1.0%	3.2%	1,561
4	City Lights (8A)	15.3%	99.9%	1.5%	4.7%	1,036
5	American Dreamers (7C)	0.2%	100.1%	1.5%	6.2%	13
<b>Subtotal</b>		<b>100.1%</b>		<b>6.2%</b>		
<b>Total</b>		<b>100.0%</b>		<b>6.2%</b>		<b>1624</b>

## Top Ten Tapestry Segments Site vs. U.S.



**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

**Source:** Esri

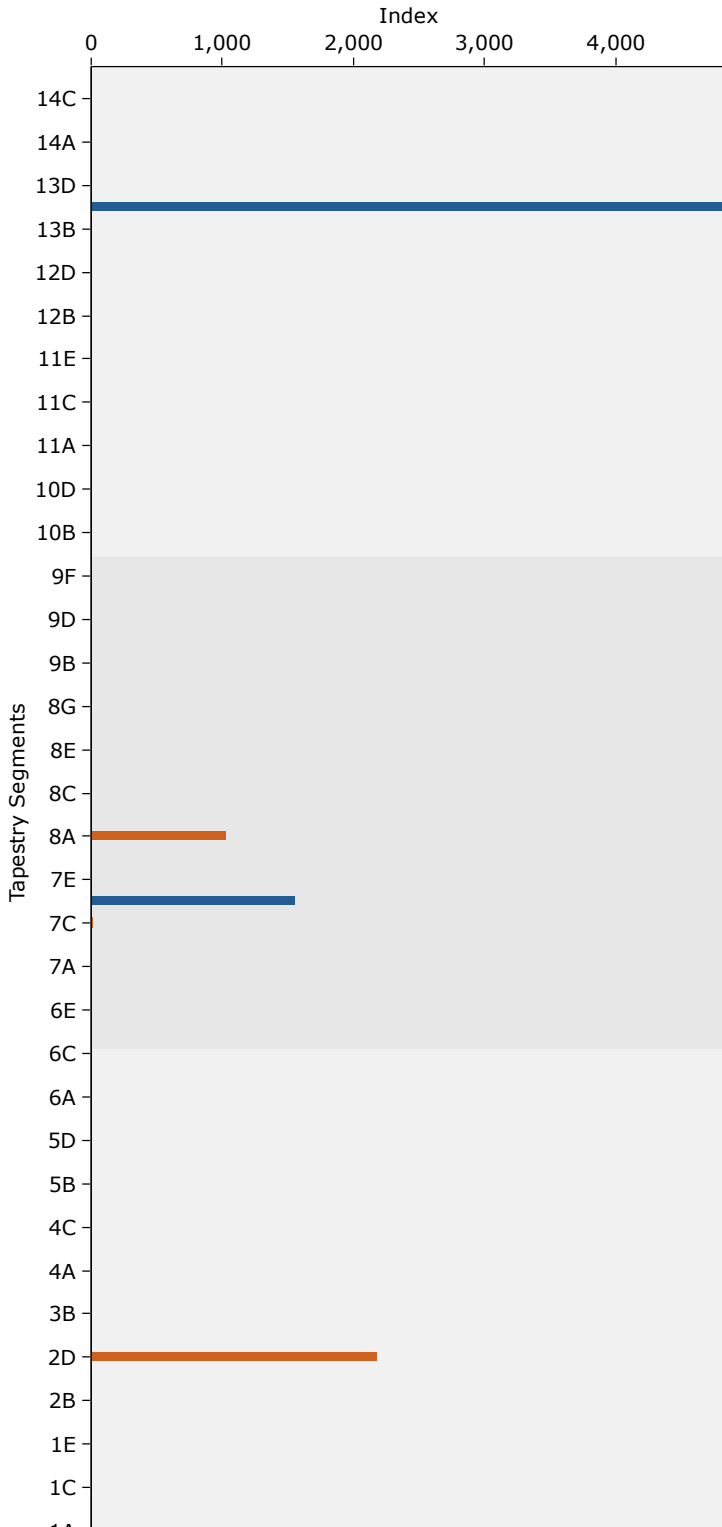


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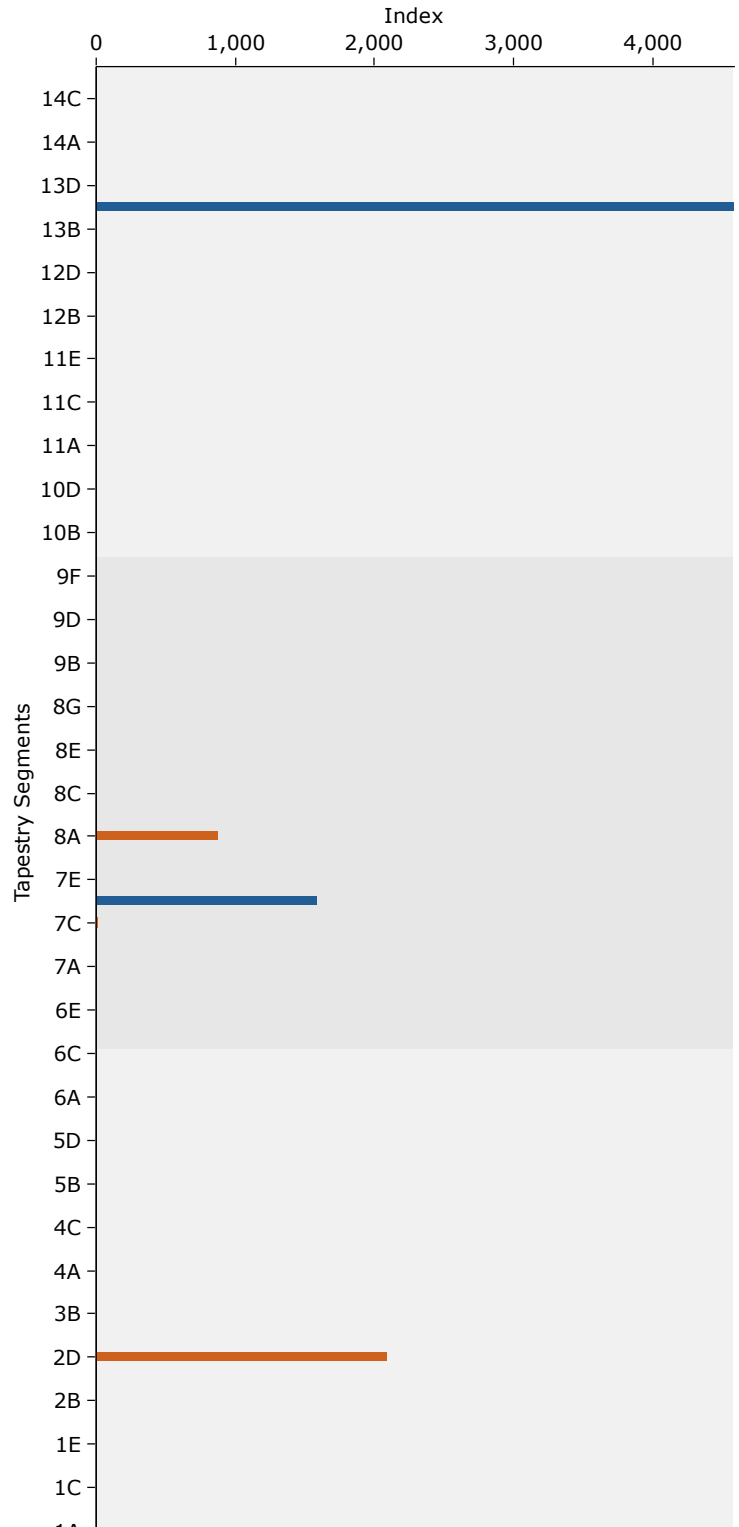
Norcross, GA - 1,3,5 Mile  
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### 2016 Tapestry Indexes by Households



### 2016 Tapestry Indexes by Total Population 18+



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Norcross, GA - 1,3,5 Mile  
 65 Lawrenceville St NW, Norcross, Georgia, 30071  
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Tapestry LifeMode Groups	2016 Households			2016 Adult Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	2,623	100.0%		5,508	100.0%	
<b>1. Affluent Estates</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	0	0.0%	0	0	0.0%	0
Savvy Suburbanites (1D)	0	0.0%	0	0	0.0%	0
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
<b>2. Upscale Avenues</b>	<b>798</b>	<b>30.4%</b>	<b>533</b>	<b>1,504</b>	<b>27.3%</b>	<b>461</b>
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	798	30.4%	2,184	1,504	27.3%	2,099
<b>3. Uptown Individuals</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
<b>4. Family Landscapes</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Soccer Moms (4A)	0	0.0%	0	0	0.0%	0
Home Improvement (4B)	0	0.0%	0	0	0.0%	0
Middleburg (4C)	0	0.0%	0	0	0.0%	0
<b>5. GenXurban</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Comfortable Empty Nesters (5A)	0	0.0%	0	0	0.0%	0
In Style (5B)	0	0.0%	0	0	0.0%	0
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
<b>6. Cozy Country Living</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
<b>7. Ethnic Enclaves</b>	<b>432</b>	<b>16.5%</b>	<b>235</b>	<b>1,097</b>	<b>19.9%</b>	<b>247</b>
Up and Coming Families (7A)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
American Dreamers (7C)	5	0.2%	13	6	0.1%	7
Barrios Urbanos (7D)	427	16.3%	1,560	1,091	19.8%	1,590
Valley Growers (7E)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0

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Tapestry LifeMode Groups	2016 Households			2016 Adult Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	2,623	100.0%		5,508	100.0%	
<b>8. Middle Ground</b>	<b>400</b>	<b>15.2%</b>	<b>138</b>	<b>729</b>	<b>13.2%</b>	<b>130</b>
City Lights (8A)	400	15.2%	1,036	729	13.2%	884
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hardscrabble Road (8G)	0	0.0%	0	0	0.0%	0
<b>9. Senior Styles</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
<b>10. Rustic Outposts</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Diners & Miners (10C)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
<b>11. Midtown Singles</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
City Strivers (11A)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Metro Fusion (11C)	0	0.0%	0	0	0.0%	0
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
<b>12. Hometown</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
<b>13. Next Wave</b>	<b>993</b>	<b>37.9%</b>	<b>963</b>	<b>2,178</b>	<b>39.5%</b>	<b>884</b>
International Marketplace (13A)	0	0.0%	0	0	0.0%	0
Las Casas (13B)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	993	37.9%	4,871	2,178	39.5%	4,591
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
<b>14. Scholars and Patriots</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

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Tapestry Urbanization Groups	2016 Households			2016 Adult Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	2,623	100.0%		5,508	100.0%	
<b>1. Principal Urban Center</b>	<b>993</b>	<b>37.9%</b>	<b>537</b>	<b>2,178</b>	<b>39.5%</b>	<b>596</b>
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
City Strivers (11A)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	993	37.9%	4,871	2,178	39.5%	4,591
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
<b>2. Urban Periphery</b>	<b>832</b>	<b>31.7%</b>	<b>187</b>	<b>1,826</b>	<b>33.2%</b>	<b>185</b>
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
American Dreamers (7C)	5	0.2%	13	6	0.1%	7
Barrios Urbanos (7D)	427	16.3%	1,560	1,091	19.8%	1,590
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0
City Lights (8A)	400	15.2%	1,036	729	13.2%	884
Bright Young Professionals (8C)	0	0.0%	0	0	0.0%	0
Metro Fusion (11C)	0	0.0%	0	0	0.0%	0
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
International Marketplace (13A)	0	0.0%	0	0	0.0%	0
Las Casas (13B)	0	0.0%	0	0	0.0%	0
<b>3. Metro Cities</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
In Style (5B)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hardscrabble Road (8G)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0

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	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	2,623	100.0%		5,508	100.0%	
<b>4. Suburban Periphery</b>	<b>798</b>	<b>30.4%</b>	<b>96</b>	<b>1,504</b>	<b>27.3%</b>	<b>85</b>
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	0	0.0%	0	0	0.0%	0
Savvy Suburbanites (1D)	0	0.0%	0	0	0.0%	0
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	798	30.4%	2,184	1,504	27.3%	2,099
Soccer Moms (4A)	0	0.0%	0	0	0.0%	0
Home Improvement (4B)	0	0.0%	0	0	0.0%	0
Comfortable Empty Nesters (5A)	0	0.0%	0	0	0.0%	0
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
Up and Coming Families (7A)	0	0.0%	0	0	0.0%	0
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
<b>5. Semirural</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Middleburg (4C)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
Valley Growers (7E)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
<b>6. Rural</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Diners & Miners (10C)	0	0.0%	0	0	0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

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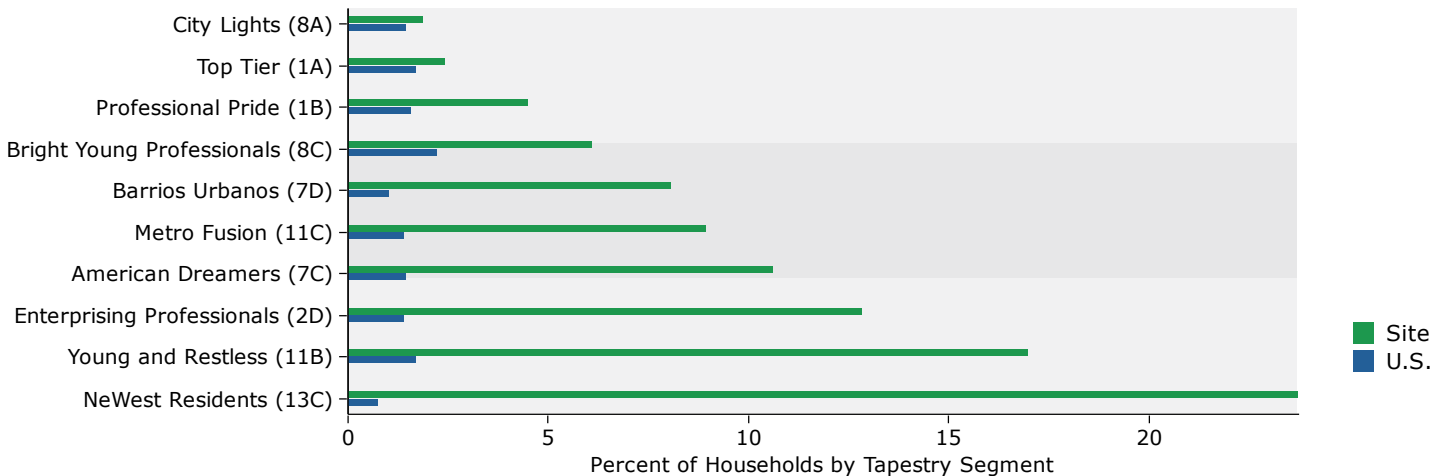
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Rank	Tapestry Segment	2016 Households		2016 U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	NeWest Residents (13C)	23.7%	23.7%	0.8%	0.8%	3056
2	Young and Restless (11B)	17.0%	40.7%	1.7%	2.5%	992
3	Enterprising Professionals (2D)	12.8%	53.5%	1.4%	3.9%	922
4	American Dreamers (7C)	10.6%	64.1%	1.5%	5.4%	722
5	Metro Fusion (11C)	8.9%	73.0%	1.4%	6.8%	636
<b>Subtotal</b>		<b>73.0%</b>		<b>6.8%</b>		
6	Barrios Urbanos (7D)	8.1%	81.1%	1.0%	7.8%	775
7	Bright Young Professionals (8C)	6.1%	87.2%	2.2%	10.0%	274
8	Professional Pride (1B)	4.5%	91.7%	1.6%	11.6%	281
9	Top Tier (1A)	2.4%	94.1%	1.7%	13.3%	141
10	City Lights (8A)	1.9%	96.0%	1.5%	14.8%	129
<b>Subtotal</b>		<b>23.0%</b>		<b>8.0%</b>		
11	Comfortable Empty Nesters (5A)	1.5%	97.5%	2.5%	17.3%	62
12	Home Improvement (4B)	1.3%	98.8%	1.7%	19.0%	78
13	Savvy Suburbanites (1D)	0.9%	99.7%	3.0%	22.0%	31
<b>Subtotal</b>		<b>3.7%</b>		<b>7.2%</b>		
<b>Total</b>		<b>100.0%</b>		<b>22.0%</b>		<b>455</b>

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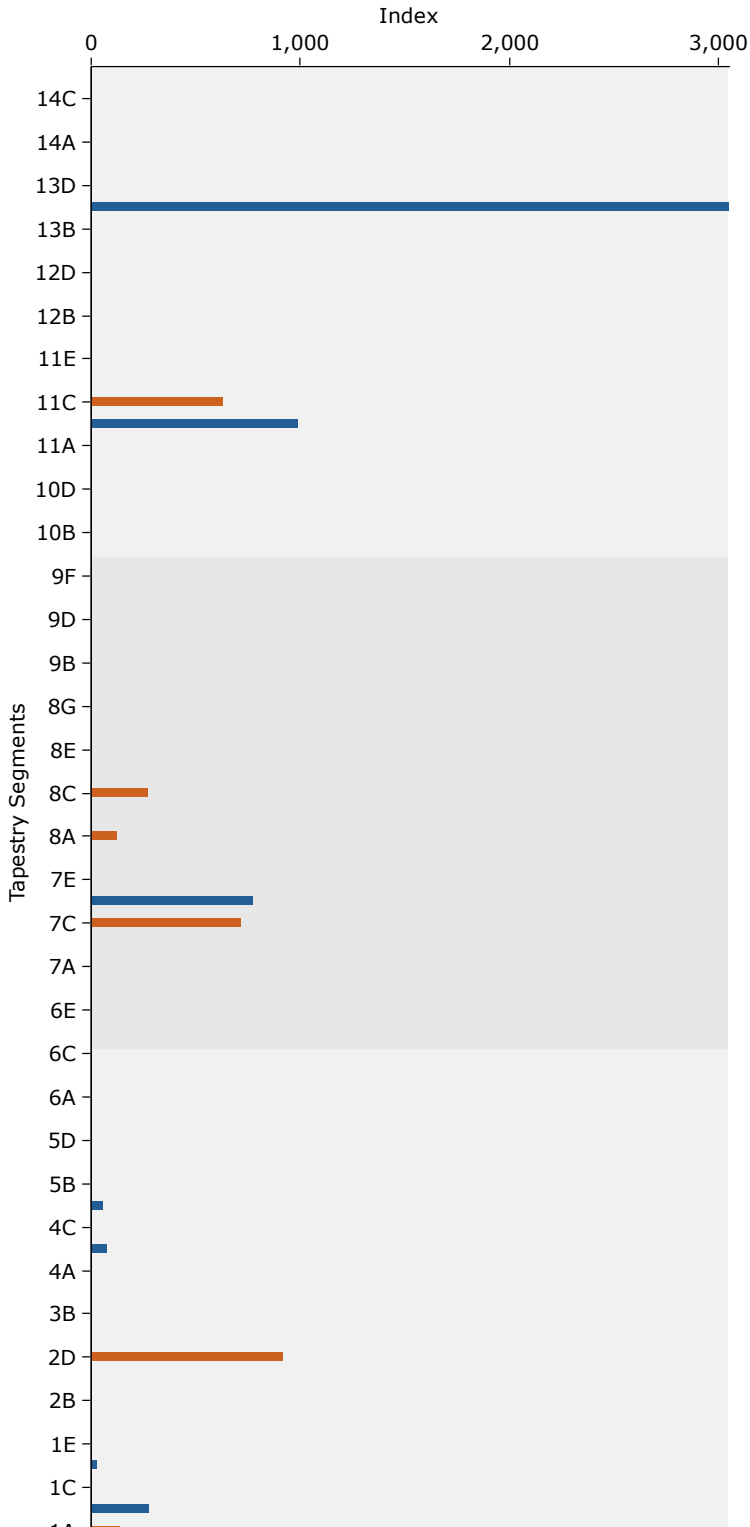


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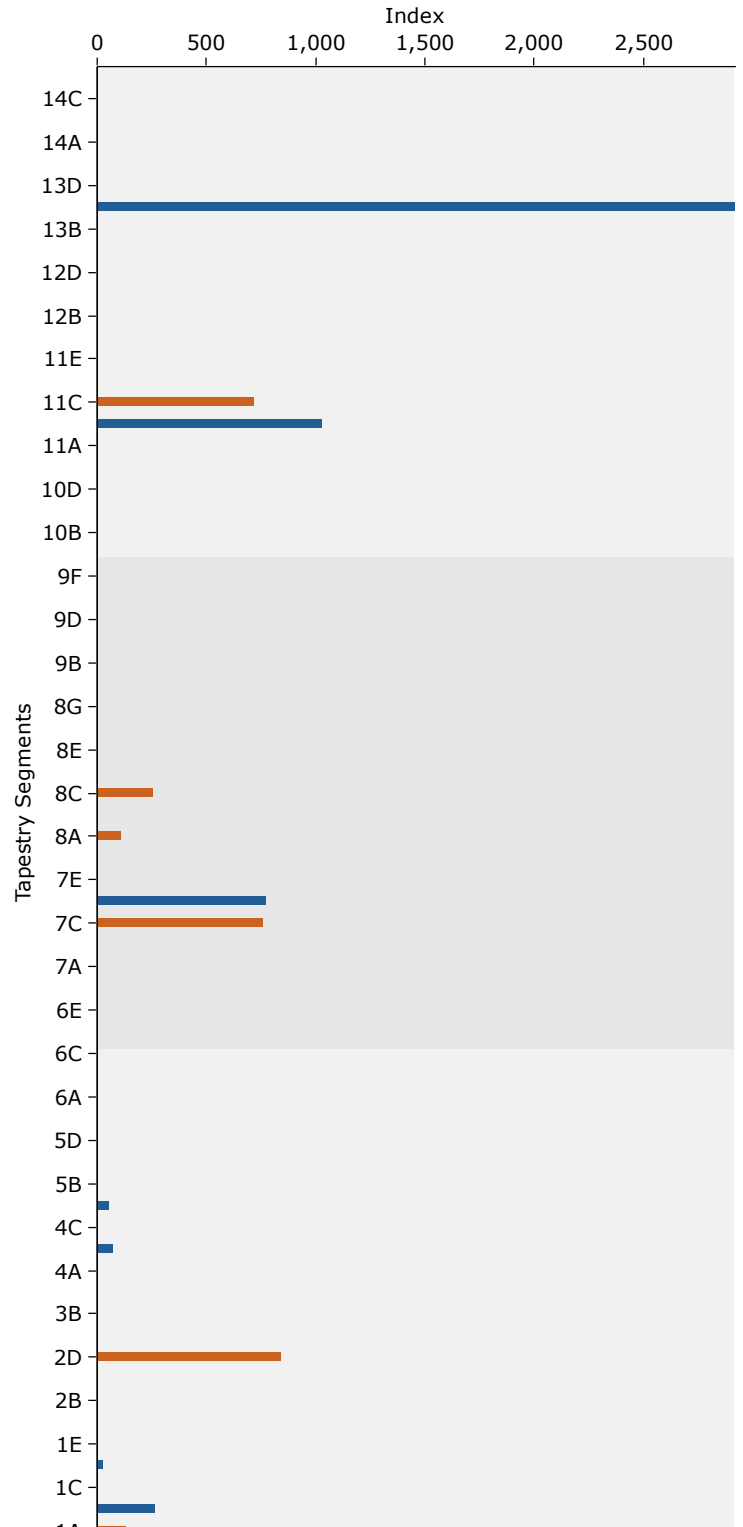
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### 2016 Tapestry Indexes by Households



### 2016 Tapestry Indexes by Total Population 18+



**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

**Source:** Esri





# Tapestry Segmentation Area Profile

Norcross, GA - 1,3,5 Mile  
 65 Lawrenceville St NW, Norcross, Georgia, 30071  
 Ring: 3 mile radius

Prepared by Esri  
 Latitude: 33.94260  
 Longitude: -84.21145

Tapestry LifeMode Groups	2016 Households			2016 Adult Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	26,269	100.0%		55,782	100.0%	
<b>1. Affluent Estates</b>	<b>2,063</b>	<b>7.9%</b>	<b>80</b>	<b>4,531</b>	<b>8.1%</b>	<b>78</b>
Top Tier (1A)	637	2.4%	141	1,363	2.4%	135
Professional Pride (1B)	1,186	4.5%	281	2,696	4.8%	272
Boomburbs (1C)	0	0.0%	0	0	0.0%	0
Savvy Suburbanites (1D)	240	0.9%	31	472	0.8%	26
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
<b>2. Upscale Avenues</b>	<b>3,374</b>	<b>12.8%</b>	<b>225</b>	<b>6,117</b>	<b>11.0%</b>	<b>185</b>
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	3,374	12.8%	922	6,117	11.0%	843
<b>3. Uptown Individuals</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
<b>4. Family Landscapes</b>	<b>350</b>	<b>1.3%</b>	<b>18</b>	<b>793</b>	<b>1.4%</b>	<b>18</b>
Soccer Moms (4A)	0	0.0%	0	0	0.0%	0
Home Improvement (4B)	350	1.3%	78	793	1.4%	77
Middleburg (4C)	0	0.0%	0	0	0.0%	0
<b>5. GenXurban</b>	<b>404</b>	<b>1.5%</b>	<b>13</b>	<b>807</b>	<b>1.4%</b>	<b>13</b>
Comfortable Empty Nesters (5A)	404	1.5%	62	807	1.4%	59
In Style (5B)	0	0.0%	0	0	0.0%	0
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
<b>6. Cozy Country Living</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
<b>7. Ethnic Enclaves</b>	<b>4,921</b>	<b>18.7%</b>	<b>267</b>	<b>12,471</b>	<b>22.4%</b>	<b>277</b>
Up and Coming Families (7A)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
American Dreamers (7C)	2,796	10.6%	722	7,051	12.6%	761
Barrios Urbanos (7D)	2,125	8.1%	775	5,420	9.7%	780
Valley Growers (7E)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0

**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

**Source:** Esri



# Tapestry Segmentation Area Profile

Norcross, GA - 1,3,5 Mile  
 65 Lawrenceville St NW, Norcross, Georgia, 30071  
 Ring: 3 mile radius

Prepared by Esri  
 Latitude: 33.94260  
 Longitude: -84.21145

Tapestry LifeMode Groups	2016 Households			2016 Adult Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	26,269	100.0%		55,782	100.0%	
<b>8. Middle Ground</b>	<b>2,099</b>	<b>8.0%</b>	<b>72</b>	<b>3,836</b>	<b>6.9%</b>	<b>67</b>
City Lights (8A)	499	1.9%	129	918	1.6%	110
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	1,600	6.1%	274	2,918	5.2%	261
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hardscrabble Road (8G)	0	0.0%	0	0	0.0%	0
<b>9. Senior Styles</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
<b>10. Rustic Outposts</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Diners & Miners (10C)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
<b>11. Midtown Singles</b>	<b>6,819</b>	<b>26.0%</b>	<b>415</b>	<b>13,176</b>	<b>23.6%</b>	<b>430</b>
City Strivers (11A)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	4,468	17.0%	993	7,933	14.2%	1,033
Metro Fusion (11C)	2,351	8.9%	636	5,243	9.4%	721
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
<b>12. Hometown</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
<b>13. Next Wave</b>	<b>6,239</b>	<b>23.8%</b>	<b>604</b>	<b>14,051</b>	<b>25.2%</b>	<b>563</b>
International Marketplace (13A)	0	0.0%	0	0	0.0%	0
Las Casas (13B)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	6,239	23.8%	3,056	14,051	25.2%	2,925
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
<b>14. Scholars and Patriots</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

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**Source:** Esri



# Tapestry Segmentation Area Profile

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 Ring: 3 mile radius

Prepared by Esri  
 Latitude: 33.94260  
 Longitude: -84.21145

Tapestry Urbanization Groups	2016 Households			2016 Adult Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	26,269	100.0%		55,782	100.0%	
<b>1. Principal Urban Center</b>	<b>6,239</b>	<b>23.8%</b>	<b>337</b>	<b>14,051</b>	<b>25.2%</b>	<b>380</b>
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
City Strivers (11A)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	6,239	23.8%	3,056	14,051	25.2%	2,925
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
<b>2. Urban Periphery</b>	<b>9,371</b>	<b>35.7%</b>	<b>210</b>	<b>21,550</b>	<b>38.6%</b>	<b>215</b>
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
American Dreamers (7C)	2,796	10.6%	722	7,051	12.6%	761
Barrios Urbanos (7D)	2,125	8.1%	775	5,420	9.7%	780
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0
City Lights (8A)	499	1.9%	129	918	1.6%	110
Bright Young Professionals (8C)	1,600	6.1%	274	2,918	5.2%	261
Metro Fusion (11C)	2,351	8.9%	636	5,243	9.4%	721
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
International Marketplace (13A)	0	0.0%	0	0	0.0%	0
Las Casas (13B)	0	0.0%	0	0	0.0%	0
<b>3. Metro Cities</b>	<b>4,468</b>	<b>17.0%</b>	<b>92</b>	<b>7,933</b>	<b>14.2%</b>	<b>84</b>
In Style (5B)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hardscrabble Road (8G)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	4,468	17.0%	993	7,933	14.2%	1,033
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0

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Norcross, GA - 1,3,5 Mile  
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 Ring: 3 mile radius

Prepared by Esri  
 Latitude: 33.94260  
 Longitude: -84.21145

Tapestry Urbanization Groups	2016 Households			2016 Adult Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	26,269	100.0%		55,782	100.0%	
<b>4. Suburban Periphery</b>	<b>6,191</b>	<b>23.6%</b>	<b>74</b>	<b>12,248</b>	<b>22.0%</b>	<b>68</b>
Top Tier (1A)	637	2.4%	141	1,363	2.4%	135
Professional Pride (1B)	1,186	4.5%	281	2,696	4.8%	272
Boomburbs (1C)	0	0.0%	0	0	0.0%	0
Savvy Suburbanites (1D)	240	0.9%	31	472	0.8%	26
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	3,374	12.8%	922	6,117	11.0%	843
Soccer Moms (4A)	0	0.0%	0	0	0.0%	0
Home Improvement (4B)	350	1.3%	78	793	1.4%	77
Comfortable Empty Nesters (5A)	404	1.5%	62	807	1.4%	59
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
Up and Coming Families (7A)	0	0.0%	0	0	0.0%	0
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
<b>5. Semirural</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Middleburg (4C)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
Valley Growers (7E)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
<b>6. Rural</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Diners & Miners (10C)	0	0.0%	0	0	0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

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# Tapestry Segmentation Area Profile

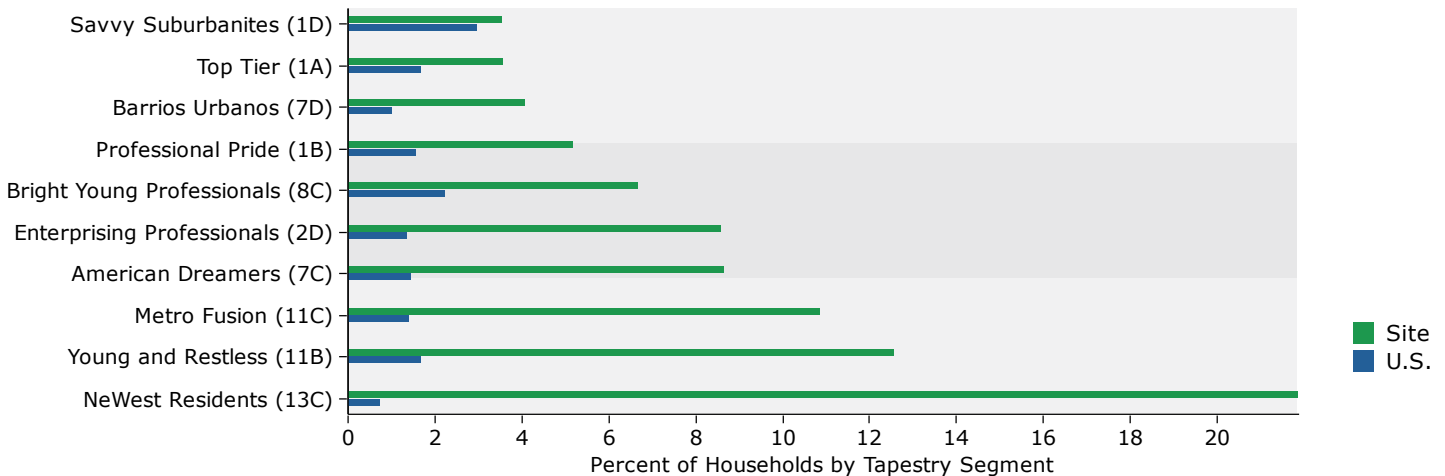
Norcross, GA - 1,3,5 Mile  
 65 Lawrenceville St NW, Norcross, Georgia, 30071  
 Ring: 5 mile radius

Prepared by Esri  
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## Top Twenty Tapestry Segments

Rank	Tapestry Segment	2016 Households		2016 U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	NeWest Residents (13C)	21.9%	21.9%	0.8%	0.8%	2815
2	Young and Restless (11B)	12.6%	34.5%	1.7%	2.5%	734
3	Metro Fusion (11C)	10.9%	45.4%	1.4%	3.9%	772
4	American Dreamers (7C)	8.7%	54.1%	1.5%	5.4%	588
5	Enterprising Professionals (2D)	8.6%	62.7%	1.4%	6.8%	617
<b>Subtotal</b>		<b>62.7%</b>		<b>6.8%</b>		
6	Bright Young Professionals (8C)	6.7%	69.4%	2.2%	9.0%	300
7	Professional Pride (1B)	5.2%	74.6%	1.6%	10.6%	323
8	Barrios Urbanos (7D)	4.1%	78.7%	1.0%	11.6%	392
9	Top Tier (1A)	3.6%	82.3%	1.7%	13.3%	210
10	Savvy Suburbanites (1D)	3.6%	85.9%	3.0%	16.3%	120
<b>Subtotal</b>		<b>23.2%</b>		<b>9.5%</b>		
11	Home Improvement (4B)	3.3%	89.2%	1.7%	18.0%	194
12	City Lights (8A)	2.4%	91.6%	1.5%	19.5%	164
13	Exurbanites (1E)	2.2%	93.8%	1.9%	21.4%	112
14	In Style (5B)	1.7%	95.5%	2.3%	23.7%	75
15	Urban Chic (2A)	1.4%	96.9%	1.3%	25.0%	108
<b>Subtotal</b>		<b>11.0%</b>		<b>8.7%</b>		
16	International Marketplace (13A)	1.3%	98.2%	1.2%	26.2%	109
17	Urban Villages (7B)	0.5%	98.7%	1.1%	27.3%	50
18	Comfortable Empty Nesters (5A)	0.5%	99.2%	2.5%	29.8%	19
19	Old and Newcomers (8F)	0.4%	99.6%	2.3%	32.1%	17
20	Green Acres (6A)	0.4%	100.0%	3.2%	35.3%	11
<b>Subtotal</b>		<b>3.1%</b>		<b>10.3%</b>		
<b>Total</b>		<b>99.9%</b>		<b>35.3%</b>		<b>283</b>

## Top Ten Tapestry Segments Site vs. U.S.



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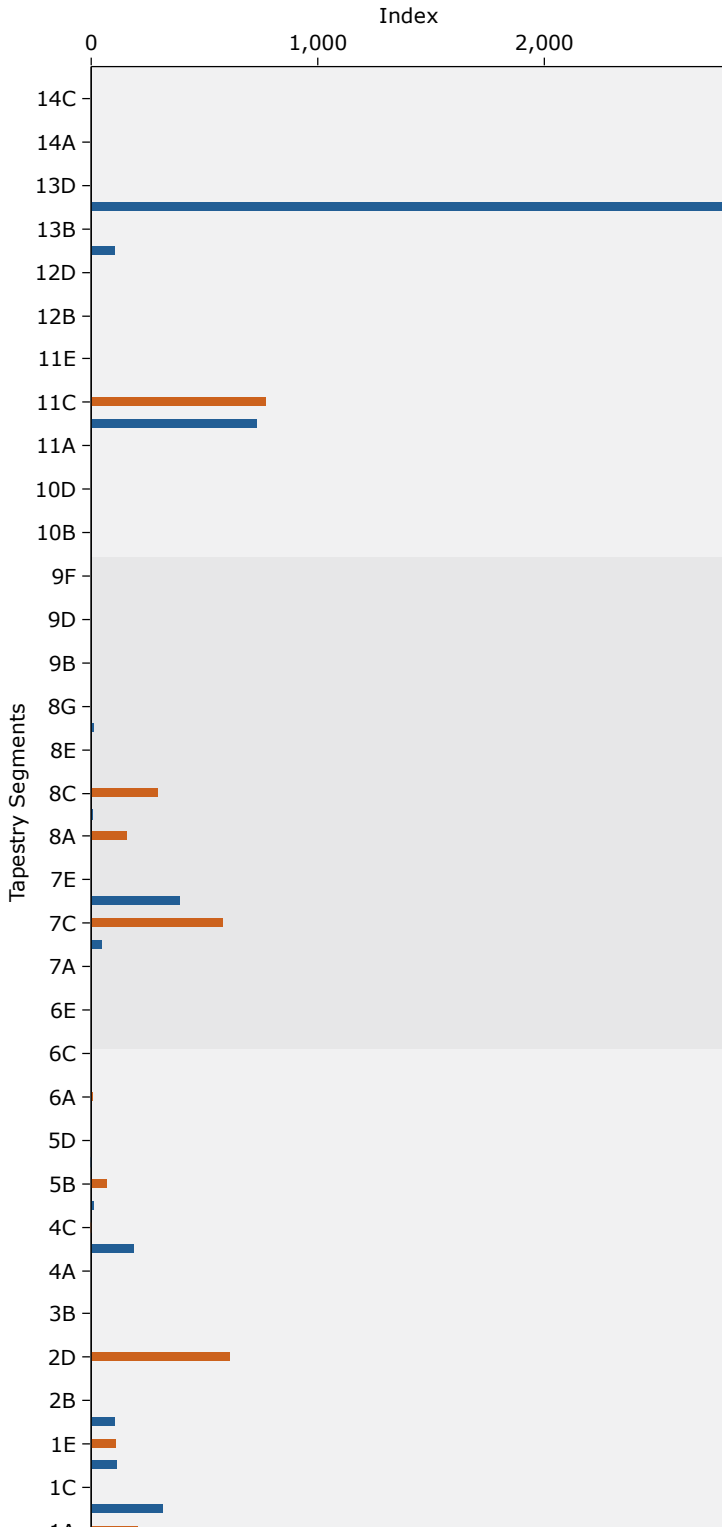


# Tapestry Segmentation Area Profile

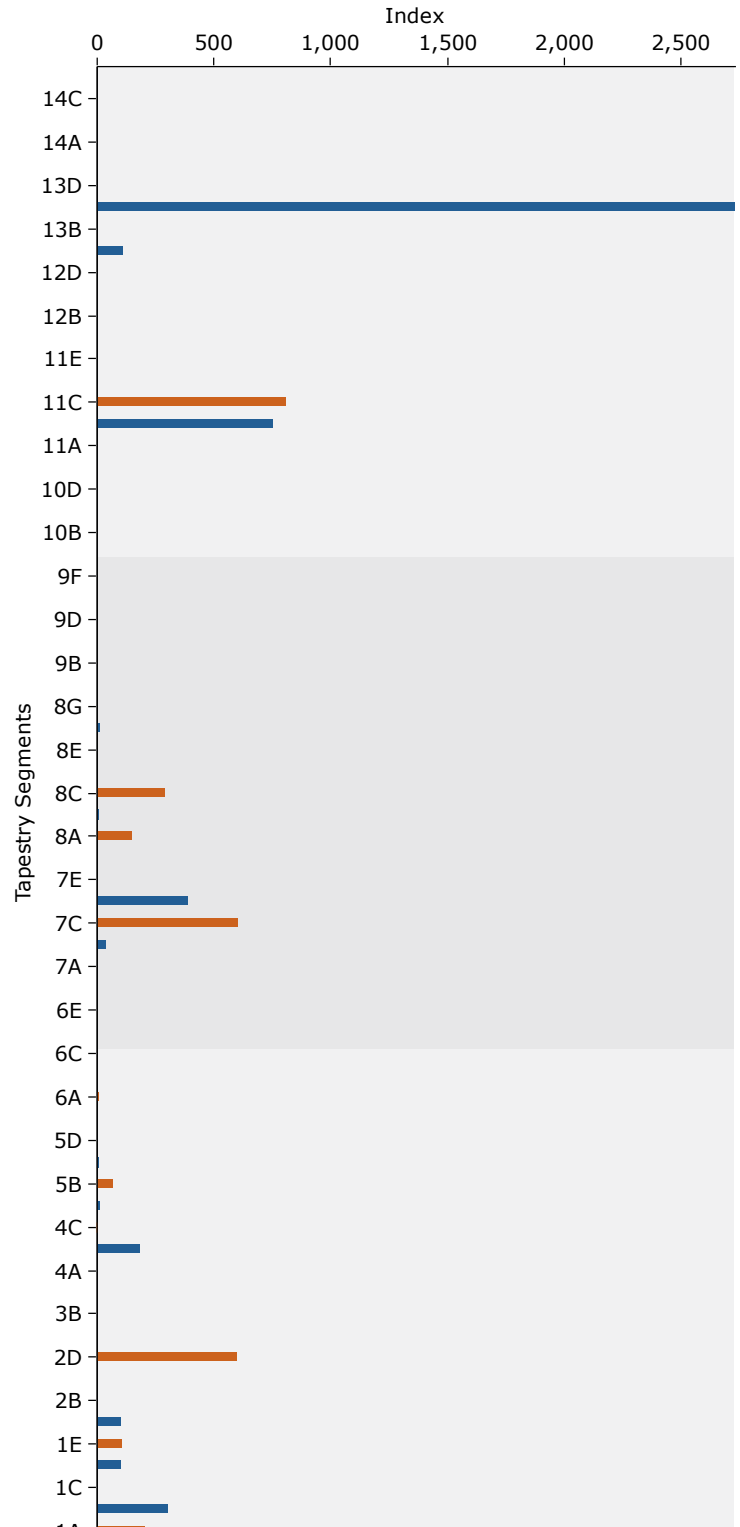
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### 2016 Tapestry Indexes by Households



### 2016 Tapestry Indexes by Total Population 18+



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 Ring: 5 mile radius

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Tapestry LifeMode Groups	2016 Households			2016 Adult Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	84,365	100.0%		177,061	100.0%	
<b>1. Affluent Estates</b>	<b>12,247</b>	<b>14.5%</b>	<b>147</b>	<b>26,039</b>	<b>14.7%</b>	<b>142</b>
Top Tier (1A)	3,036	3.6%	210	6,593	3.7%	206
Professional Pride (1B)	4,374	5.2%	323	9,722	5.5%	309
Boomburbs (1C)	0	0.0%	0	0	0.0%	0
Savvy Suburbanites (1D)	3,003	3.6%	120	6,006	3.4%	106
Exurbanites (1E)	1,834	2.2%	112	3,718	2.1%	108
<b>2. Upscale Avenues</b>	<b>8,446</b>	<b>10.0%</b>	<b>175</b>	<b>16,110</b>	<b>9.1%</b>	<b>154</b>
Urban Chic (2A)	1,199	1.4%	108	2,284	1.3%	104
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	7,247	8.6%	617	13,826	7.8%	600
<b>3. Uptown Individuals</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
<b>4. Family Landscapes</b>	<b>2,807</b>	<b>3.3%</b>	<b>45</b>	<b>6,073</b>	<b>3.4%</b>	<b>45</b>
Soccer Moms (4A)	0	0.0%	0	0	0.0%	0
Home Improvement (4B)	2,801	3.3%	194	6,054	3.4%	185
Middleburg (4C)	6	0.0%	0	19	0.0%	0
<b>5. GenXurban</b>	<b>1,882</b>	<b>2.2%</b>	<b>19</b>	<b>3,531</b>	<b>2.0%</b>	<b>18</b>
Comfortable Empty Nesters (5A)	404	0.5%	19	807	0.5%	19
In Style (5B)	1,433	1.7%	75	2,591	1.5%	70
Parks and Rec (5C)	45	0.1%	3	133	0.1%	4
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
<b>6. Cozy Country Living</b>	<b>308</b>	<b>0.4%</b>	<b>3</b>	<b>656</b>	<b>0.4%</b>	<b>3</b>
Green Acres (6A)	308	0.4%	11	656	0.4%	11
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
<b>7. Ethnic Enclaves</b>	<b>11,216</b>	<b>13.3%</b>	<b>190</b>	<b>27,746</b>	<b>15.7%</b>	<b>194</b>
Up and Coming Families (7A)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	449	0.5%	50	1,196	0.7%	46
American Dreamers (7C)	7,314	8.7%	588	17,875	10.1%	608
Barrios Urbanos (7D)	3,453	4.1%	392	8,675	4.9%	393
Valley Growers (7E)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0

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**Source:** Esri



# Tapestry Segmentation Area Profile

Norcross, GA - 1,3,5 Mile  
 65 Lawrenceville St NW, Norcross, Georgia, 30071  
 Ring: 5 mile radius

Prepared by Esri  
 Latitude: 33.94260  
 Longitude: -84.21145

Tapestry LifeMode Groups	2016 Households			2016 Adult Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	84,365	100.0%		177,061	100.0%	
<b>8. Middle Ground</b>	<b>8,075</b>	<b>9.6%</b>	<b>87</b>	<b>15,273</b>	<b>8.6%</b>	<b>85</b>
City Lights (8A)	2,042	2.4%	164	4,094	2.3%	155
Emerald City (8B)	55	0.1%	5	104	0.1%	5
Bright Young Professionals (8C)	5,637	6.7%	300	10,521	5.9%	296
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	341	0.4%	17	554	0.3%	16
Hardscrabble Road (8G)	0	0.0%	0	0	0.0%	0
<b>9. Senior Styles</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
<b>10. Rustic Outposts</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Diners & Miners (10C)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
<b>11. Midtown Singles</b>	<b>19,787</b>	<b>23.5%</b>	<b>375</b>	<b>37,107</b>	<b>21.0%</b>	<b>382</b>
City Strivers (11A)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	10,614	12.6%	734	18,401	10.4%	755
Metro Fusion (11C)	9,173	10.9%	772	18,706	10.6%	810
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
<b>12. Hometown</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
<b>13. Next Wave</b>	<b>19,597</b>	<b>23.2%</b>	<b>591</b>	<b>44,526</b>	<b>25.1%</b>	<b>562</b>
International Marketplace (13A)	1,137	1.3%	109	2,827	1.6%	115
Las Casas (13B)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	18,460	21.9%	2,815	41,699	23.6%	2,735
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
<b>14. Scholars and Patriots</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

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**Source:** Esri





# Tapestry Segmentation Area Profile

Norcross, GA - 1,3,5 Mile  
 65 Lawrenceville St NW, Norcross, Georgia, 30071  
 Ring: 5 mile radius

Prepared by Esri  
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 Longitude: -84.21145

Tapestry Urbanization Groups	2016 Households			2016 Adult Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	84,365	100.0%		177,061	100.0%	
<b>1. Principal Urban Center</b>	<b>18,460</b>	<b>21.9%</b>	<b>310</b>	<b>41,699</b>	<b>23.6%</b>	<b>355</b>
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
City Strivers (11A)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	18,460	21.9%	2,815	41,699	23.6%	2,735
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
<b>2. Urban Periphery</b>	<b>29,205</b>	<b>34.6%</b>	<b>204</b>	<b>63,894</b>	<b>36.1%</b>	<b>201</b>
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	449	0.5%	50	1,196	0.7%	46
American Dreamers (7C)	7,314	8.7%	588	17,875	10.1%	608
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Metro Fusion (11C)	9,173	10.9%	772	18,706	10.6%	810
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
International Marketplace (13A)	1,137	1.3%	109	2,827	1.6%	115
Las Casas (13B)	0	0.0%	0	0	0.0%	0
<b>3. Metro Cities</b>	<b>12,443</b>	<b>14.7%</b>	<b>80</b>	<b>21,650</b>	<b>12.2%</b>	<b>72</b>
In Style (5B)	1,433	1.7%	75	2,591	1.5%	70
Emerald City (8B)	55	0.1%	5	104	0.1%	5
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	341	0.4%	17	554	0.3%	16
Hardscrabble Road (8G)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	10,614	12.6%	734	18,401	10.4%	755
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0

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<b>Total:</b>	84,365	100.0%		177,061	100.0%	
<b>4. Suburban Periphery</b>	<b>23,943</b>	<b>28.4%</b>	<b>89</b>	<b>49,143</b>	<b>27.8%</b>	<b>86</b>
Top Tier (1A)	3,036	3.6%	210	6,593	3.7%	206
Professional Pride (1B)	4,374	5.2%	323	9,722	5.5%	309
Boomburbs (1C)	0	0.0%	0	0	0.0%	0
Savvy Suburbanites (1D)	3,003	3.6%	120	6,006	3.4%	106
Exurbanites (1E)	1,834	2.2%	112	3,718	2.1%	108
Urban Chic (2A)	1,199	1.4%	108	2,284	1.3%	104
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	7,247	8.6%	617	13,826	7.8%	600
Soccer Moms (4A)	0	0.0%	0	0	0.0%	0
Home Improvement (4B)	2,801	3.3%	194	6,054	3.4%	185
Comfortable Empty Nesters (5A)	404	0.5%	19	807	0.5%	19
Parks and Rec (5C)	45	0.1%	3	133	0.1%	4
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
Up and Coming Families (7A)	0	0.0%	0	0	0.0%	0
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
<b>5. Semirural</b>	<b>6</b>	<b>0.0%</b>	<b>0</b>	<b>19</b>	<b>0.0%</b>	<b>0</b>
Middleburg (4C)	6	0.0%	0	19	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
Valley Growers (7E)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
<b>6. Rural</b>	<b>308</b>	<b>0.4%</b>	<b>2</b>	<b>656</b>	<b>0.4%</b>	<b>2</b>
Green Acres (6A)	308	0.4%	11	656	0.4%	11
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Diners & Miners (10C)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

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