



# Retail Goods and Services Expenditures

Norcross, GA - 1,3,5 Mile  
 65 Lawrenceville St NW, Norcross, Georgia, 30071  
 Ring: 1 mile radius

Prepared by Esri  
 Latitude: 33.94260  
 Longitude: -84.21145

Top Tapestry Segments	Percent	Demographic Summary	2016	2021
NeWest Residents (13C)	37.9%	Population	7,700	8,454
Enterprising Professionals (2D)	30.4%	Households	2,622	2,865
Barrios Urbanos (7D)	16.3%	Families	1,782	1,932
City Lights (8A)	15.3%	Median Age	32.5	32.4
American Dreamers (7C)	0.2%	Median Household Income	\$54,235	\$60,292
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		112	\$2,246.08	\$5,889,215
Men's		112	\$447.74	\$1,173,976
Women's		106	\$727.05	\$1,906,337
Children's		124	\$400.17	\$1,049,243
Footwear		114	\$489.23	\$1,282,759
Watches & Jewelry		100	\$103.94	\$272,530
Apparel Products and Services (1)		108	\$77.94	\$204,370
<b>Computer</b>				
Computers and Hardware for Home Use		110	\$191.29	\$501,565
Portable Memory		107	\$5.01	\$13,130
Computer Software		107	\$13.90	\$36,455
Computer Accessories		99	\$17.69	\$46,383
<b>Entertainment &amp; Recreation</b>		100	\$2,920.85	\$7,658,469
Fees and Admissions		103	\$595.65	\$1,561,800
Membership Fees for Clubs (2)		99	\$189.34	\$496,437
Fees for Participant Sports, excl. Trips		102	\$91.32	\$239,452
Tickets to Theatre/Operas/Concerts		97	\$51.30	\$134,517
Tickets to Movies/Museums/Parks		119	\$79.09	\$207,361
Admission to Sporting Events, excl. Trips		98	\$52.37	\$137,317
Fees for Recreational Lessons		107	\$131.32	\$344,325
Dating Services		132	\$0.91	\$2,390
TV/Video/Audio		103	\$1,240.18	\$3,251,764
Cable and Satellite Television Services		101	\$903.80	\$2,369,770
Televisions		108	\$119.28	\$312,754
Satellite Dishes		102	\$1.49	\$3,903
VCRs, Video Cameras, and DVD Players		113	\$9.16	\$24,011
Miscellaneous Video Equipment		107	\$8.25	\$21,631
Video Cassettes and DVDs		113	\$20.83	\$54,609
Video Game Hardware/Accessories		115	\$29.60	\$77,622
Video Game Software		124	\$17.13	\$44,918
Streaming/Downloaded Video		116	\$21.06	\$55,216
Rental of Video Cassettes and DVDs		120	\$19.67	\$51,581
Installation of Televisions		75	\$0.69	\$1,822
Audio (3)		103	\$84.37	\$221,217
Rental and Repair of TV/Radio/Sound Equipment		123	\$4.85	\$12,710
Pets		93	\$497.35	\$1,304,055
Toys/Games/Crafts/Hobbies (4)		105	\$119.52	\$313,375
Recreational Vehicles and Fees (5)		88	\$94.49	\$247,763
Sports/Recreation/Exercise Equipment (6)		104	\$172.04	\$451,101
Photo Equipment and Supplies (7)		101	\$55.41	\$145,281
Reading (8)		93	\$122.24	\$320,509
Catered Affairs (9)		93	\$23.96	\$62,822
<b>Food</b>		109	\$8,781.28	\$23,024,512
Food at Home		108	\$5,381.22	\$14,109,548
Bakery and Cereal Products		105	\$709.62	\$1,860,632
Meats, Poultry, Fish, and Eggs		110	\$1,226.66	\$3,216,298
Dairy Products		106	\$563.07	\$1,476,363
Fruits and Vegetables		110	\$1,053.31	\$2,761,778
Snacks and Other Food at Home (10)		107	\$1,828.56	\$4,794,476
Food Away from Home		110	\$3,400.06	\$8,914,965
Alcoholic Beverages		105	\$537.06	\$1,408,159

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	77	\$5,797.32	\$15,200,580
Value of Retirement Plans	75	\$19,537.82	\$51,228,162
Value of Other Financial Assets	88	\$991.39	\$2,599,434
Vehicle Loan Amount excluding Interest	108	\$2,629.62	\$6,894,874
Value of Credit Card Debt	97	\$557.34	\$1,461,341
<b>Health</b>			
Nonprescription Drugs	97	\$120.81	\$316,770
Prescription Drugs	86	\$359.06	\$941,461
Eyeglasses and Contact Lenses	92	\$82.04	\$215,098
<b>Home</b>			
Mortgage Payment and Basics (11)	88	\$7,545.96	\$19,785,498
Maintenance and Remodeling Services	77	\$1,353.58	\$3,549,081
Maintenance and Remodeling Materials (12)	75	\$272.33	\$714,054
Utilities, Fuel, and Public Services	100	\$4,886.45	\$12,812,265
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	101	\$88.19	\$231,225
Furniture	107	\$526.26	\$1,379,849
Rugs	91	\$22.29	\$58,434
Major Appliances (14)	93	\$262.56	\$688,420
Housewares (15)	104	\$87.13	\$228,446
Small Appliances	106	\$49.83	\$130,646
Luggage	101	\$9.35	\$24,521
Telephones and Accessories	105	\$74.97	\$196,564
<b>Household Operations</b>			
Child Care	115	\$488.23	\$1,280,127
Lawn and Garden (16)	81	\$330.27	\$865,961
Moving/Storage/Freight Express	123	\$77.79	\$203,969
Housekeeping Supplies (17)	103	\$720.75	\$1,889,814
<b>Insurance</b>			
Owners and Renters Insurance	78	\$360.25	\$944,565
Vehicle Insurance	104	\$1,161.68	\$3,045,929
Life/Other Insurance	86	\$354.29	\$928,954
Health Insurance	92	\$3,097.89	\$8,122,671
Personal Care Products (18)	109	\$473.20	\$1,240,738
School Books and Supplies (19)	114	\$186.54	\$489,105
Smoking Products	95	\$389.49	\$1,021,254
<b>Transportation</b>			
Payments on Vehicles excluding Leases	103	\$2,148.05	\$5,632,185
Gasoline and Motor Oil	105	\$3,223.57	\$8,452,192
Vehicle Maintenance and Repairs	101	\$1,044.35	\$2,738,290
<b>Travel</b>			
Airline Fares	100	\$456.76	\$1,197,623
Lodging on Trips	90	\$417.98	\$1,095,952
Auto/Truck Rental on Trips	99	\$23.76	\$62,308
Food and Drink on Trips	95	\$415.08	\$1,088,345

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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

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# Retail Goods and Services Expenditures

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 Ring: 3 mile radius

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Top Tapestry Segments	Percent	Demographic Summary	2016	2021
NeWest Residents (13C)	23.7%	Population	77,945	83,900
Young and Restless (11B)	17.0%	Households	26,271	28,100
Enterprising Professionals (2D)	12.8%	Families	17,141	18,183
American Dreamers (7C)	10.6%	Median Age	31.6	31.7
Metro Fusion (11C)	8.9%	Median Household Income	\$46,912	\$53,012
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		96	\$1,942.20	\$51,023,656
Men's		96	\$385.79	\$10,135,190
Women's		93	\$634.33	\$16,664,420
Children's		107	\$344.18	\$9,041,948
Footwear		98	\$419.23	\$11,013,561
Watches & Jewelry		88	\$91.14	\$2,394,221
Apparel Products and Services (1)		94	\$67.54	\$1,774,315
<b>Computer</b>				
Computers and Hardware for Home Use		97	\$167.59	\$4,402,641
Portable Memory		94	\$4.43	\$116,441
Computer Software		97	\$12.49	\$328,183
Computer Accessories		87	\$15.48	\$406,710
<b>Entertainment &amp; Recreation</b>		87	\$2,546.85	\$66,908,379
Fees and Admissions		87	\$504.51	\$13,254,088
Membership Fees for Clubs (2)		84	\$160.45	\$4,215,196
Fees for Participant Sports, excl. Trips		88	\$79.01	\$2,075,654
Tickets to Theatre/Operas/Concerts		83	\$43.76	\$1,149,698
Tickets to Movies/Museums/Parks		102	\$67.48	\$1,772,650
Admission to Sporting Events, excl. Trips		85	\$45.50	\$1,195,332
Fees for Recreational Lessons		87	\$107.55	\$2,825,458
Dating Services		112	\$0.77	\$20,099
TV/Video/Audio		91	\$1,093.07	\$28,716,058
Cable and Satellite Television Services		89	\$797.05	\$20,939,279
Televisions		96	\$105.12	\$2,761,556
Satellite Dishes		89	\$1.30	\$34,160
VCRs, Video Cameras, and DVD Players		100	\$8.11	\$213,188
Miscellaneous Video Equipment		98	\$7.57	\$198,809
Video Cassettes and DVDs		99	\$18.31	\$481,067
Video Game Hardware/Accessories		104	\$26.65	\$700,223
Video Game Software		112	\$15.48	\$406,565
Streaming/Downloaded Video		102	\$18.53	\$486,702
Rental of Video Cassettes and DVDs		106	\$17.26	\$453,456
Installation of Televisions		73	\$0.67	\$17,489
Audio (3)		89	\$72.85	\$1,913,859
Rental and Repair of TV/Radio/Sound Equipment		106	\$4.18	\$109,704
Pets		82	\$438.40	\$11,517,129
Toys/Games/Crafts/Hobbies (4)		91	\$103.62	\$2,722,317
Recreational Vehicles and Fees (5)		78	\$83.55	\$2,194,826
Sports/Recreation/Exercise Equipment (6)		89	\$148.07	\$3,889,998
Photo Equipment and Supplies (7)		88	\$48.43	\$1,272,242
Reading (8)		81	\$106.77	\$2,805,022
Catered Affairs (9)		79	\$20.43	\$536,698
<b>Food</b>		95	\$7,671.82	\$201,546,505
Food at Home		94	\$4,693.19	\$123,294,822
Bakery and Cereal Products		92	\$620.29	\$16,295,593
Meats, Poultry, Fish, and Eggs		96	\$1,067.38	\$28,041,090
Dairy Products		92	\$487.45	\$12,805,812
Fruits and Vegetables		95	\$908.91	\$23,877,932
Snacks and Other Food at Home (10)		94	\$1,609.17	\$42,274,395
Food Away from Home		96	\$2,978.63	\$78,251,683
Alcoholic Beverages		92	\$471.12	\$12,376,728

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<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	74	\$5,529.58	\$145,267,689
Value of Retirement Plans	65	\$16,985.18	\$446,217,537
Value of Other Financial Assets	88	\$997.87	\$26,215,018
Vehicle Loan Amount excluding Interest	98	\$2,387.79	\$62,729,548
Value of Credit Card Debt	83	\$475.52	\$12,492,296
<b>Health</b>			
Nonprescription Drugs	86	\$106.33	\$2,793,481
Prescription Drugs	76	\$319.66	\$8,397,758
Eyeglasses and Contact Lenses	79	\$70.90	\$1,862,656
<b>Home</b>			
Mortgage Payment and Basics (11)	74	\$6,372.11	\$167,401,606
Maintenance and Remodeling Services	67	\$1,169.32	\$30,719,215
Maintenance and Remodeling Materials (12)	66	\$239.33	\$6,287,393
Utilities, Fuel, and Public Services	88	\$4,293.91	\$112,805,435
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	88	\$76.48	\$2,009,166
Furniture	94	\$462.90	\$12,160,871
Rugs	77	\$18.87	\$495,673
Major Appliances (14)	80	\$227.24	\$5,969,755
Housewares (15)	92	\$76.97	\$2,021,962
Small Appliances	91	\$42.76	\$1,123,403
Luggage	89	\$8.21	\$215,732
Telephones and Accessories	94	\$66.70	\$1,752,146
<b>Household Operations</b>			
Child Care	98	\$413.77	\$10,870,080
Lawn and Garden (16)	71	\$287.56	\$7,554,443
Moving/Storage/Freight Express	106	\$67.48	\$1,772,647
Housekeeping Supplies (17)	90	\$630.18	\$16,555,547
<b>Insurance</b>			
Owners and Renters Insurance	69	\$320.21	\$8,412,285
Vehicle Insurance	91	\$1,022.83	\$26,870,875
Life/Other Insurance	74	\$304.75	\$8,005,968
Health Insurance	80	\$2,709.84	\$71,190,165
Personal Care Products (18)	95	\$411.08	\$10,799,464
School Books and Supplies (19)	99	\$162.62	\$4,272,066
Smoking Products	87	\$356.31	\$9,360,656
<b>Transportation</b>			
Payments on Vehicles excluding Leases	92	\$1,923.29	\$50,526,693
Gasoline and Motor Oil	93	\$2,860.51	\$75,148,408
Vehicle Maintenance and Repairs	89	\$918.42	\$24,127,791
<b>Travel</b>			
Airline Fares	85	\$387.42	\$10,177,973
Lodging on Trips	78	\$361.36	\$9,493,324
Auto/Truck Rental on Trips	86	\$20.55	\$539,741
Food and Drink on Trips	82	\$358.39	\$9,415,134

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NeWest Residents (13C)	21.9%	Population	245,004	260,609
Young and Restless (11B)	12.6%	Households	84,363	89,053
Metro Fusion (11C)	10.9%	Families	55,754	58,483
American Dreamers (7C)	8.7%	Median Age	32.5	32.9
Enterprising Professionals (2D)	8.6%	Median Household Income	\$47,659	\$53,981
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		103	\$2,069.79	\$174,613,915
Men's		103	\$412.40	\$34,791,336
Women's		99	\$679.97	\$57,364,541
Children's		112	\$359.77	\$30,351,419
Footwear		104	\$445.67	\$37,598,319
Watches & Jewelry		95	\$98.93	\$8,346,251
Apparel Products and Services (1)		101	\$73.04	\$6,162,047
<b>Computer</b>				
Computers and Hardware for Home Use		103	\$179.01	\$15,101,768
Portable Memory		101	\$4.74	\$399,673
Computer Software		103	\$13.30	\$1,122,272
Computer Accessories		94	\$16.81	\$1,418,089
<b>Entertainment &amp; Recreation</b>		94	\$2,744.61	\$231,543,912
Fees and Admissions		96	\$555.87	\$46,894,530
Membership Fees for Clubs (2)		93	\$178.20	\$15,033,231
Fees for Participant Sports, excl. Trips		97	\$86.59	\$7,304,991
Tickets to Theatre/Operas/Concerts		93	\$48.84	\$4,120,456
Tickets to Movies/Museums/Parks		108	\$71.95	\$6,069,670
Admission to Sporting Events, excl. Trips		94	\$50.13	\$4,229,369
Fees for Recreational Lessons		97	\$119.35	\$10,068,455
Dating Services		117	\$0.81	\$68,357
TV/Video/Audio		97	\$1,161.32	\$97,972,780
Cable and Satellite Television Services		95	\$847.33	\$71,483,144
Televisions		102	\$111.67	\$9,420,542
Satellite Dishes		93	\$1.36	\$114,831
VCRs, Video Cameras, and DVD Players		106	\$8.58	\$723,476
Miscellaneous Video Equipment		102	\$7.86	\$663,189
Video Cassettes and DVDs		104	\$19.27	\$1,625,398
Video Game Hardware/Accessories		108	\$27.80	\$2,344,997
Video Game Software		116	\$16.01	\$1,350,699
Streaming/Downloaded Video		108	\$19.55	\$1,649,125
Rental of Video Cassettes and DVDs		111	\$18.06	\$1,523,374
Installation of Televisions		79	\$0.73	\$61,926
Audio (3)		96	\$78.71	\$6,640,102
Rental and Repair of TV/Radio/Sound Equipment		112	\$4.41	\$371,976
Pets		88	\$473.88	\$39,978,028
Toys/Games/Crafts/Hobbies (4)		97	\$110.51	\$9,322,714
Recreational Vehicles and Fees (5)		86	\$92.29	\$7,786,081
Sports/Recreation/Exercise Equipment (6)		96	\$159.06	\$13,418,749
Photo Equipment and Supplies (7)		95	\$52.40	\$4,420,606
Reading (8)		89	\$116.50	\$9,828,062
Catered Affairs (9)		88	\$22.79	\$1,922,362
<b>Food</b>		101	\$8,138.76	\$686,610,044
Food at Home		100	\$4,975.70	\$419,765,351
Bakery and Cereal Products		98	\$659.19	\$55,611,402
Meats, Poultry, Fish, and Eggs		101	\$1,126.44	\$95,029,555
Dairy Products		98	\$518.53	\$43,744,723
Fruits and Vegetables		101	\$966.28	\$81,517,858
Snacks and Other Food at Home (10)		100	\$1,705.27	\$143,861,813
Food Away from Home		102	\$3,163.05	\$266,844,693
Alcoholic Beverages		99	\$506.40	\$42,721,382

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**Source:** Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.



# Retail Goods and Services Expenditures

Norcross, GA - 1,3,5 Mile  
65 Lawrenceville St NW, Norcross, Georgia, 30071  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 33.94260  
Longitude: -84.21145

	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	84	\$6,269.16	\$528,885,381
Value of Retirement Plans	75	\$19,671.44	\$1,659,541,809
Value of Other Financial Assets	95	\$1,076.96	\$90,855,236
Vehicle Loan Amount excluding Interest	103	\$2,499.85	\$210,894,722
Value of Credit Card Debt	90	\$517.22	\$43,634,368
<b>Health</b>			
Nonprescription Drugs	92	\$114.21	\$9,635,057
Prescription Drugs	83	\$346.00	\$29,189,895
Eyeglasses and Contact Lenses	87	\$77.52	\$6,539,782
<b>Home</b>			
Mortgage Payment and Basics (11)	83	\$7,116.05	\$600,331,082
Maintenance and Remodeling Services	76	\$1,327.56	\$111,996,706
Maintenance and Remodeling Materials (12)	73	\$265.40	\$22,389,613
Utilities, Fuel, and Public Services	94	\$4,577.08	\$386,136,341
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	95	\$82.60	\$6,967,962
Furniture	101	\$495.04	\$41,763,352
Rugs	87	\$21.12	\$1,781,428
Major Appliances (14)	87	\$247.63	\$20,891,099
Housewares (15)	98	\$82.30	\$6,942,729
Small Appliances	97	\$45.89	\$3,871,314
Luggage	97	\$8.97	\$756,921
Telephones and Accessories	99	\$70.64	\$5,959,533
<b>Household Operations</b>			
Child Care	104	\$442.12	\$37,298,741
Lawn and Garden (16)	79	\$321.28	\$27,104,182
Moving/Storage/Freight Express	112	\$71.23	\$6,008,776
Housekeeping Supplies (17)	96	\$673.00	\$56,776,357
<b>Insurance</b>			
Owners and Renters Insurance	76	\$353.20	\$29,796,601
Vehicle Insurance	97	\$1,088.22	\$91,805,161
Life/Other Insurance	82	\$339.25	\$28,619,758
Health Insurance	87	\$2,938.55	\$247,904,577
Personal Care Products (18)	101	\$437.71	\$36,926,798
School Books and Supplies (19)	105	\$172.64	\$14,564,453
Smoking Products	91	\$373.02	\$31,468,814
<b>Transportation</b>			
Payments on Vehicles excluding Leases	97	\$2,027.74	\$171,066,550
Gasoline and Motor Oil	98	\$3,016.98	\$254,521,502
Vehicle Maintenance and Repairs	95	\$984.60	\$83,063,697
<b>Travel</b>			
Airline Fares	94	\$428.58	\$36,156,171
Lodging on Trips	87	\$402.53	\$33,958,416
Auto/Truck Rental on Trips	94	\$22.58	\$1,904,941
Food and Drink on Trips	90	\$394.54	\$33,284,629

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## Retail Goods and Services Expenditures

Norcross, GA - 1,3,5 Mile  
65 Lawrenceville St NW, Norcross, Georgia, 30071  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 33.94260  
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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

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