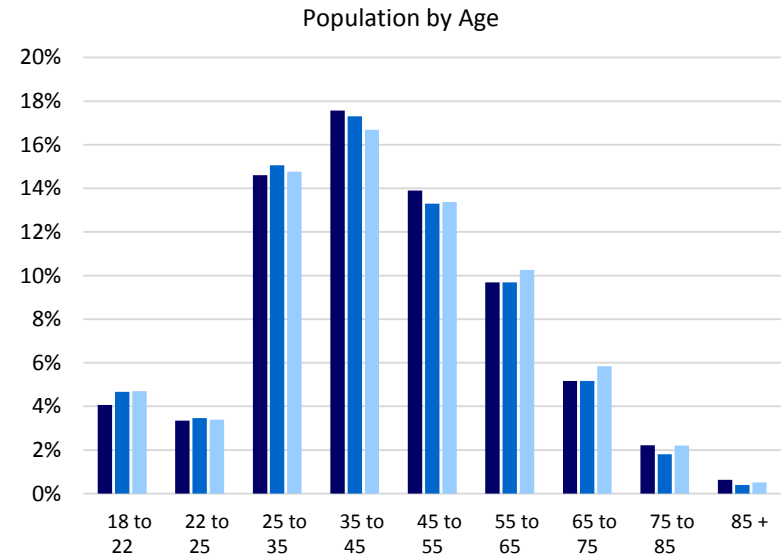
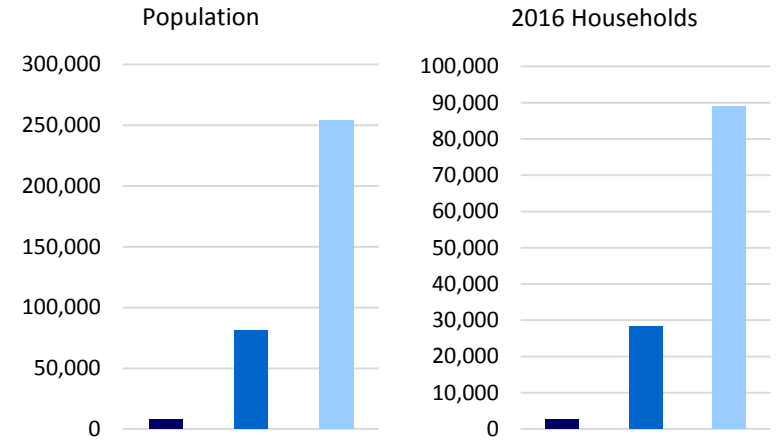


## Consumer Profile Report

STI: PopStats, 2016 Q4

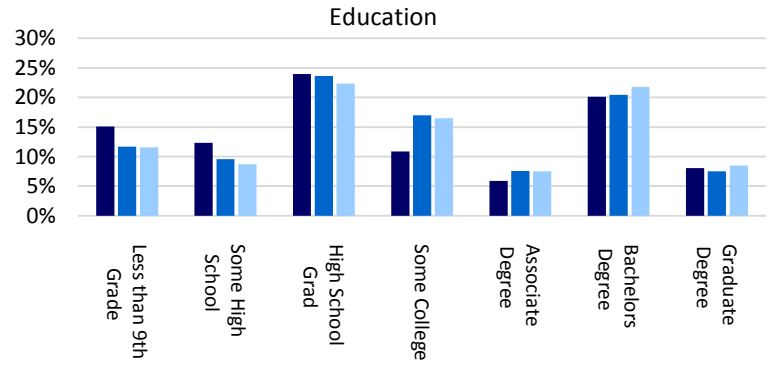
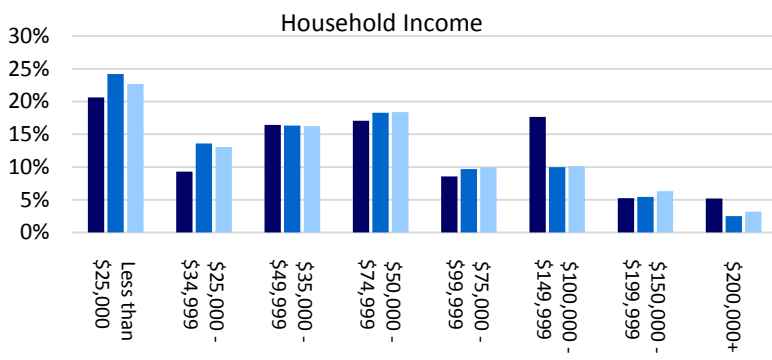
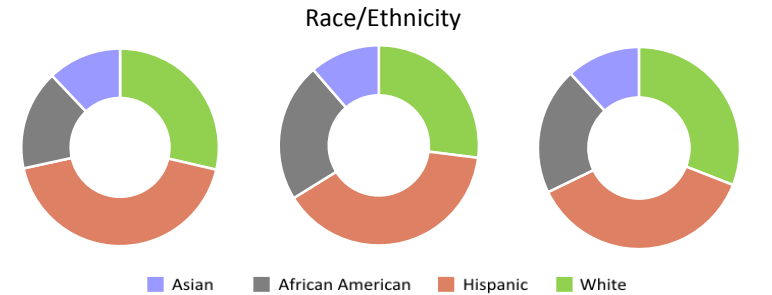
	1 Mile		3 Miles		5 Miles	
<b>Current</b>						
2016 Population	7,829	---	81,602	---	253,691	---
2021 Projected Population	8,555	---	89,562	---	273,409	---
Pop Growth (%)	9.3%	---	9.8%	---	7.8%	---
2016 Households	2,588	---	28,226	---	88,933	---
2021 Projected Households	2,823	---	31,050	---	95,901	---
HH Growth (%)	9.1%	---	10.0%	---	7.8%	---
<b>Census Year</b>						
2000 Population	7,390	---	69,604	---	220,093	---
2010 Population	7,087	---	72,998	---	231,792	---
Pop Growth (%)	-4.1%	---	4.9%	---	5.3%	---
2000 Households	2,196	---	24,923	---	81,491	---
2010 Households	2,354	---	25,144	---	81,160	---
HH Growth (%)	7.2%	---	0.9%	---	-0.4%	---
<b>Total Population by Age</b>						
Average Age (2016)	34.2		33.6		34.4	
<b>Children (2016)</b>						
0 - 4 Years	624		6,726		20,170	
5 - 9 Years	765		7,452		22,291	
10-13 Years	463		4,980		15,120	
14-17 Years	404		4,628		14,156	
<b>Adults (2016)</b>						
18 to 22	319	4.1%	3,811	4.7%	11,912	4.7%
22 to 25	262	3.3%	2,822	3.5%	8,590	3.4%
25 to 35	1,144	14.6%	12,282	15.1%	37,465	14.8%
35 to 45	1,375	17.6%	14,124	17.3%	42,351	16.7%
45 to 55	1,089	13.9%	10,853	13.3%	33,930	13.4%
55 to 65	759	9.7%	7,908	9.7%	26,038	10.3%
65 to 75	404	5.2%	4,215	5.2%	14,824	5.8%
75 to 85	174	2.2%	1,473	1.8%	5,562	2.2%
85 +	49	0.6%	326	0.4%	1,284	0.5%



## Consumer Profile Report

STI: PopStats, 2016 Q4

	1 Mile		3 Miles		5 Miles	
<b>Population by Race/Ethnicity (2016)</b>						
White, Non-Hispanic	2,197	28.1%	21,523	26.4%	76,718	30.2%
Hispanic	3,296	42.1%	31,240	38.3%	91,358	36.0%
African American	1,254	16.0%	17,914	22.0%	50,500	19.9%
Asian	927	11.8%	9,060	11.1%	29,279	11.5%
<b>Language at Home (2016)</b>						
Spanish	2,786	38.7%	25,135	33.6%	73,298	31.4%
Asian Language	501	7.0%	6,235	8.3%	20,977	9.0%
<b>Ancestry (2016)</b>						
American Indian (ancestry)	12	0.2%	144	0.2%	451	0.2%
Hawaiian (ancestry)	4	0.1%	45	0.1%	154	0.1%
<b>Household Income (2016)</b>						
<b>Per Capita Income</b>	\$25,269	---	\$22,117	---	\$24,937	---
<b>Average HH Income</b>	\$76,424	---	\$63,942	---	\$71,135	---
<b>Median HH Income</b>	\$55,130	---	\$45,636	---	\$47,816	---
Less than \$25,000	533	20.6%	6,823	24.2%	20,183	22.7%
\$25,000 - \$34,999	241	9.3%	3,842	13.6%	11,620	13.1%
\$35,000 - \$49,999	425	16.4%	4,603	16.3%	14,456	16.3%
\$50,000 - \$74,999	441	17.0%	5,161	18.3%	16,364	18.4%
\$75,000 - \$99,999	221	8.6%	2,736	9.7%	8,844	9.9%
\$100,000 - \$149,999	457	17.7%	2,817	10.0%	9,000	10.1%
\$150,000 - \$199,999	135	5.2%	1,535	5.4%	5,615	6.3%
\$200,000+	134	5.2%	708	2.5%	2,852	3.2%
<b>Education (2016)</b>						
Less than 9th Grade	752	15.1%	5,979	11.7%	18,628	11.5%
Some High School	615	12.3%	4,882	9.5%	14,067	8.7%
High School Grad	1,195	23.9%	12,095	23.6%	36,092	22.4%
Some College	541	10.8%	8,699	17.0%	26,631	16.5%
Associate Degree	293	5.9%	3,860	7.5%	12,113	7.5%
Bachelors Degree	1,005	20.1%	10,467	20.4%	35,146	21.8%
Graduate Degree	402	8.0%	3,855	7.5%	13,703	8.5%

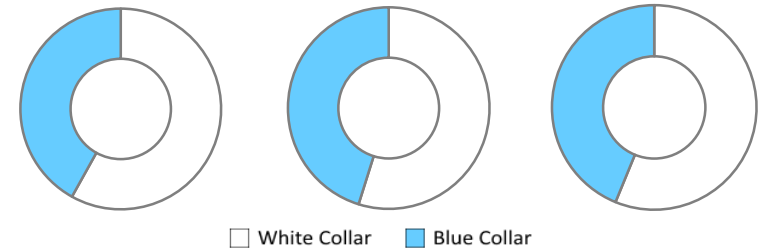


## Consumer Profile Report

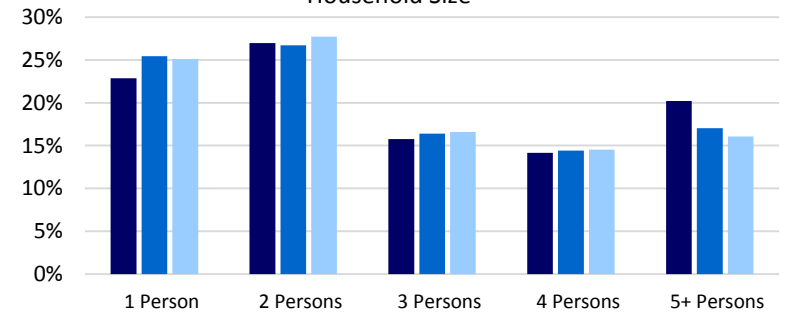
STI: PopStats, 2016 Q4

	1 Mile		3 Miles		5 Miles	
<b>Unemployment Rate (2016)</b>		3.7%		5.0%		5.5%
<b>Employment, Pop 16+ (2016)</b>	5,789		60,114		188,978	
Armed Services	6	0.1%	91	0.2%	243	0.1%
Civilian	4,188	72.3%	43,525	72.4%	135,991	72.0%
Employed	4,034	69.7%	41,338	68.8%	128,454	68.0%
Unemployed	154	2.7%	2,186	3.6%	7,538	4.0%
Not in Labor Force	1,595	27.5%	16,499	27.4%	52,744	27.9%
<b>Daytime Population (2016)</b>	4,034		41,338		128,454	
White Collar	2,343	58.1%	22,669	54.8%	72,173	56.2%
Blue Collar	1,691	41.9%	18,669	45.2%	56,281	43.8%
<b>Family Structure (2016)</b>	1,893		19,024		60,161	
Single - Male	98	5.2%	945	5.0%	2,834	4.7%
Single - Female	86	4.6%	1,455	7.7%	4,613	7.7%
Single Parent - Male	26	1.4%	919	4.8%	2,943	4.9%
Single Parent - Female	284	15.0%	2,932	15.4%	8,952	14.9%
Married w/ Children	767	40.5%	7,128	37.5%	21,020	34.9%
Married w/out Children	632	33.4%	5,645	29.7%	19,799	32.9%
<b>Household Size (2016)</b>						
1 Person	592	22.9%	7,181	25.4%	22,336	25.1%
2 Persons	699	27.0%	7,544	26.7%	24,644	27.7%
3 Persons	408	15.8%	4,625	16.4%	14,738	16.6%
4 Persons	367	14.2%	4,067	14.4%	12,936	14.5%
5+ Persons	523	20.2%	4,810	17.0%	14,279	16.1%
<b>Home Ownership (2016)</b>	2,588		28,226		88,933	
Owners	1,614	62.4%	14,258	50.5%	45,751	51.4%
Renters	974	37.6%	13,968	49.5%	43,183	48.6%
<b>Components of Change (2016)</b>						
Births	92	1.2%	1,026	1.3%	3,161	1.2%
Deaths	47	0.6%	436	0.5%	1,499	0.6%
Migration	63	0.8%	218	0.3%	8	0.0%

White Collar / Blue Collar Occupation



Household Size



Home Ownership

