



Community Profile

Norcross City, GA
 Norcross City, GA (1355776)
 Geography: Place

Prepared by Esri

	Norcross city...
Population Summary	
2000 Total Population	14,986
2010 Total Population	15,039
2017 Total Population	16,707
2017 Group Quarters	3
2022 Total Population	18,012
2017-2022 Annual Rate	1.52%
2017 Total Daytime Population	26,588
Workers	17,969
Residents	8,619
Household Summary	
2000 Households	4,757
2000 Average Household Size	3.07
2010 Households	4,857
2010 Average Household Size	3.10
2017 Households	5,381
2017 Average Household Size	3.10
2022 Households	5,798
2022 Average Household Size	3.11
2017-2022 Annual Rate	1.50%
2010 Families	3,282
2010 Average Family Size	3.62
2017 Families	3,595
2017 Average Family Size	3.64
2022 Families	3,843
2022 Average Family Size	3.66
2017-2022 Annual Rate	1.34%
Housing Unit Summary	
2000 Housing Units	4,947
Owner Occupied Housing Units	47.5%
Renter Occupied Housing Units	48.7%
Vacant Housing Units	3.8%
2010 Housing Units	5,502
Owner Occupied Housing Units	45.8%
Renter Occupied Housing Units	42.4%
Vacant Housing Units	11.7%
2017 Housing Units	6,004
Owner Occupied Housing Units	41.5%
Renter Occupied Housing Units	48.1%
Vacant Housing Units	10.4%
2022 Housing Units	6,474
Owner Occupied Housing Units	40.9%
Renter Occupied Housing Units	48.6%
Vacant Housing Units	10.4%
Median Household Income	
2017	\$44,836
2022	\$51,032
Median Home Value	
2017	\$160,406
2022	\$186,387
Per Capita Income	
2017	\$21,232
2022	\$24,418
Median Age	
2010	30.1
2017	30.8
2022	31.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Households by Income	
Household Income Base	5,381
<\$15,000	12.0%
\$15,000 - \$24,999	12.7%
\$25,000 - \$34,999	13.0%
\$35,000 - \$49,999	16.8%
\$50,000 - \$74,999	16.0%
\$75,000 - \$99,999	9.3%
\$100,000 - \$149,999	12.2%
\$150,000 - \$199,999	4.3%
\$200,000+	3.7%
Average Household Income	\$66,349
2022 Households by Income	
Household Income Base	5,799
<\$15,000	11.4%
\$15,000 - \$24,999	11.7%
\$25,000 - \$34,999	11.4%
\$35,000 - \$49,999	14.6%
\$50,000 - \$74,999	15.5%
\$75,000 - \$99,999	11.3%
\$100,000 - \$149,999	14.6%
\$150,000 - \$199,999	5.0%
\$200,000+	4.5%
Average Household Income	\$76,354
2017 Owner Occupied Housing Units by Value	
Total	2,491
<\$50,000	2.7%
\$50,000 - \$99,999	17.4%
\$100,000 - \$149,999	26.5%
\$150,000 - \$199,999	16.3%
\$200,000 - \$249,999	8.1%
\$250,000 - \$299,999	8.9%
\$300,000 - \$399,999	6.9%
\$400,000 - \$499,999	8.0%
\$500,000 - \$749,999	5.2%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$210,638
2022 Owner Occupied Housing Units by Value	
Total	2,648
<\$50,000	1.9%
\$50,000 - \$99,999	13.7%
\$100,000 - \$149,999	23.9%
\$150,000 - \$199,999	14.4%
\$200,000 - \$249,999	7.3%
\$250,000 - \$299,999	10.1%
\$300,000 - \$399,999	9.1%
\$400,000 - \$499,999	11.1%
\$500,000 - \$749,999	8.4%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$244,619

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	15,039
0 - 4	10.7%
5 - 9	8.0%
10 - 14	6.1%
15 - 24	14.2%
25 - 34	20.8%
35 - 44	16.9%
45 - 54	11.4%
55 - 64	7.1%
65 - 74	2.9%
75 - 84	1.4%
85 +	0.6%
18 +	71.6%
2017 Population by Age	
Total	16,706
0 - 4	9.7%
5 - 9	8.7%
10 - 14	7.0%
15 - 24	13.3%
25 - 34	19.8%
35 - 44	16.2%
45 - 54	11.2%
55 - 64	7.9%
65 - 74	4.1%
75 - 84	1.5%
85 +	0.5%
18 +	71.2%
2022 Population by Age	
Total	18,012
0 - 4	9.6%
5 - 9	8.3%
10 - 14	7.4%
15 - 24	13.4%
25 - 34	19.1%
35 - 44	16.2%
45 - 54	10.9%
55 - 64	7.9%
65 - 74	4.7%
75 - 84	1.9%
85 +	0.5%
18 +	71.0%
2010 Population by Sex	
Males	7,870
Females	7,169
2017 Population by Sex	
Males	8,739
Females	7,967
2022 Population by Sex	
Males	9,389
Females	8,623

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity	
Total	15,039
White Alone	38.2%
Black Alone	18.5%
American Indian Alone	0.9%
Asian Alone	11.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	26.3%
Two or More Races	4.6%
Hispanic Origin	48.2%
Diversity Index	90.3
2017 Population by Race/Ethnicity	
Total	16,708
White Alone	34.9%
Black Alone	20.1%
American Indian Alone	0.8%
Asian Alone	12.0%
Pacific Islander Alone	0.1%
Some Other Race Alone	27.2%
Two or More Races	4.9%
Hispanic Origin	49.6%
Diversity Index	91.2
2022 Population by Race/Ethnicity	
Total	18,013
White Alone	32.5%
Black Alone	22.3%
American Indian Alone	0.6%
Asian Alone	12.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	26.4%
Two or More Races	5.2%
Hispanic Origin	49.2%
Diversity Index	91.4
2010 Population by Relationship and Household Type	
Total	15,039
In Households	100.0%
In Family Households	84.7%
Householder	21.8%
Spouse	14.2%
Child	32.4%
Other relative	10.7%
Nonrelative	5.6%
In Nonfamily Households	15.3%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Population 25+ by Educational Attainment	
Total	10,250
Less than 9th Grade	15.3%
9th - 12th Grade, No Diploma	15.1%
High School Graduate	23.2%
GED/Alternative Credential	2.8%
Some College, No Degree	12.5%
Associate Degree	6.7%
Bachelor's Degree	16.0%
Graduate/Professional Degree	8.5%
2017 Population 15+ by Marital Status	
Total	12,468
Never Married	39.4%
Married	50.0%
Widowed	2.9%
Divorced	7.7%
2017 Civilian Population 16+ in Labor Force	
Civilian Employed	94.7%
Civilian Unemployed (Unemployment Rate)	5.3%
2017 Employed Population 16+ by Industry	
Total	8,235
Agriculture/Mining	0.0%
Construction	19.4%
Manufacturing	9.4%
Wholesale Trade	3.4%
Retail Trade	11.1%
Transportation/Utilities	4.6%
Information	1.6%
Finance/Insurance/Real Estate	5.2%
Services	43.5%
Public Administration	1.7%
2017 Employed Population 16+ by Occupation	
Total	8,235
White Collar	44.9%
Management/Business/Financial	10.5%
Professional	14.8%
Sales	10.3%
Administrative Support	9.3%
Services	18.7%
Blue Collar	36.4%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	19.9%
Installation/Maintenance/Repair	3.3%
Production	6.2%
Transportation/Material Moving	7.1%
2010 Population By Urban/ Rural Status	
Total Population	15,039
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type	
Total	4,857
Households with 1 Person	23.6%
Households with 2+ People	76.4%
Family Households	67.6%
Husband-wife Families	43.9%
With Related Children	26.3%
Other Family (No Spouse Present)	23.6%
Other Family with Male Householder	8.5%
With Related Children	4.6%
Other Family with Female Householder	15.2%
With Related Children	11.0%
Nonfamily Households	8.9%
All Households with Children	42.7%
Multigenerational Households	6.4%
Unmarried Partner Households	8.2%
Male-female	7.3%
Same-sex	0.9%
2010 Households by Size	
Total	4,857
1 Person Household	23.6%
2 Person Household	24.2%
3 Person Household	15.7%
4 Person Household	15.7%
5 Person Household	9.9%
6 Person Household	4.9%
7 + Person Household	6.1%
2010 Households by Tenure and Mortgage Status	
Total	4,857
Owner Occupied	51.9%
Owned with a Mortgage/Loan	44.3%
Owned Free and Clear	7.7%
Renter Occupied	48.1%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	5,502
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. NeWest Residents (13C)
2. Enterprising Professionals
3. Barrios Urbanos (7D)

2017 Consumer Spending

Apparel & Services: Total \$	\$10,560,233
Average Spent	\$1,962.50
Spending Potential Index	91
Education: Total \$	\$6,500,322
Average Spent	\$1,208.01
Spending Potential Index	83
Entertainment/Recreation: Total \$	\$13,527,311
Average Spent	\$2,513.90
Spending Potential Index	81
Food at Home: Total \$	\$24,426,518
Average Spent	\$4,539.40
Spending Potential Index	90
Food Away from Home: Total \$	\$16,114,051
Average Spent	\$2,994.62
Spending Potential Index	90
Health Care: Total \$	\$22,385,088
Average Spent	\$4,160.02
Spending Potential Index	74
HH Furnishings & Equipment: Total \$	\$8,565,655
Average Spent	\$1,591.83
Spending Potential Index	82
Personal Care Products & Services: Total \$	\$3,618,959
Average Spent	\$672.54
Spending Potential Index	84
Shelter: Total \$	\$78,416,856
Average Spent	\$14,572.92
Spending Potential Index	90
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$9,481,576
Average Spent	\$1,762.05
Spending Potential Index	75
Travel: Total \$	\$8,527,339
Average Spent	\$1,584.71
Spending Potential Index	76
Vehicle Maintenance & Repairs: Total \$	\$4,783,016
Average Spent	\$888.87
Spending Potential Index	83

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

April 04, 2018